

University of Hawai'i Foundation Fact Sheet

The UH Foundation

- Contracted by the Board of Regents to be the sole provider of fundraising and alumni services.
- Report monthly progress to the Board of Regents.
- Employ specialists with expertise in major gifts, foundation and corporate giving, annual giving, and tax and planned giving.
- Partner with academic leaders to identify strategic priorities and match with prospective donors.

Alumni Relations

- Work in partnership with the UH Alumni Association * (UHAA) to manage programs and membership activity for the 10-campus UH System.
- Support students through scholarships, grants and recruitment activities.
- Communicate with UH alumni via *Mālamalama* magazine, UHAA e-newsletters and e-mail broadcasts to keep alumni informed and engaged with UH and with each other.
- Maintain UHAA Online 'Ohana website and alumni directory at UHalumni.org.
- Organize UHAA events, including Distinguished Alumni Awards, Golden Scholars Reunion and fall football tailgates.
- Facilitate chapter activities, community service projects and career networking for alumni.

*** UHAA is a separate 501(c)(3) governed by its own board of directors.**

Annual Giving

- Conduct year-round online, direct mail and telephone campaigns to graduates, parents and friends of UH for unrestricted funds.
- Reach out to every alumnus on record at least once per year.
- Employ between 30 - 50 students as callers in our calling center.

Database and Reporting

- Maintain central database with records and giving histories for more than 430,000 donors, prospective donors and alumni.
- Generate reports for authorized system users.
- Support more than 800 requests for mailing lists and customized fundraising information.

Donor Services

- Honor donors through stewardship plans.
- Coordinate opportunities for donors to interact with UH leadership.
- Engage donors with recognition societies: Heritage Society, President's Club, Founders and Hoku.
- Generate gift acknowledgement letters.
- Provide personalized endowment reports to more than 950 endowment donors and donor representatives.
- Draft gift agreements between donors and UHF.

Fiscal Services

- Administer and manage funds daily from gifts for the benefit of units and campuses.
- Establish new accounts and maintain more than 5,000 separate donor accounts for UH.
- Process more than 1,100 checks a month.
- Provide online account status.
- Review account disbursements to ensure they match donor designations.

Gift Processing

- Record, receipt and manage more than 42,000 gifts annually.
- Process gifts via check, credit card, cash, real estate, stocks, bonds and more.
- Manage online giving system and special event proceeds.

Investment Management

- Manage \$200+ million endowment for prudent growth.
- Manage investments related to planned giving, including charitable gift annuities and charitable remainder trusts.

Research

- Help secure private philanthropic support by identifying, analyzing and distributing information to the fundraising team.
- Provide biographical, historical and other relevant materials to assist in advancing key relationships.

Scholarship

- Distribute more than \$9.5 million annually to students from more than 1,500 scholarship accounts.
- Liaison with each campus financial aid office.
- Generate and distribute annual reports for donors on scholarship recipients.
- Provide online search engine for privately funded scholarships.

Other Services

- Coordinate with other nonprofits established to benefit UH, such as 'Ahahui Koa Ānuenue.
- Engage volunteer leadership advocates and board members statewide.

Publications

- Annual report
- Targeted e-newsletters
- Endowment reports
- Donor recognition
- Thanksgiving card
- News releases, fact sheets and other fundraising material
- www.UHFoundation.org
- www.UHalumni.org

Senior Leadership

Donna Vuchinich
President and CEO

Greg Willems
Vice President for Development

William King
Vice President for Administration and CFO

Janet Yoshida Bullard
Vice President of Marketing &
Communications - Alumni & Donor Relations

John Han
Associate Vice President of Data and Technology
Services

Martha Hanson
Associate Vice President of Donor Relations

Alvin Katahara
Associate Vice President of Alumni Relations,
UHAA Executive Director

UHF Mission Statement

The mission of the University of Hawai'i Foundation is to unite donors' passions with the University of Hawai'i's aspirations by raising philanthropic support and managing private investments to benefit UH, the people of Hawai'i and future generations.

Our Vision

Inspire giving and partnership with the University of Hawai'i by fostering UH pride and passion among donors, alumni and the community.

