

E D U C A T E

To offer programs of excellence that satisfy and stimulate intellectual curiosity and prepare students to make a positive difference in this world. UH helps tap the potential of each individual and teaches our students to challenge themselves throughout their lifetimes through access to higher education.

D I S C O V E R

To equip and empower our faculty and researchers so that they may expand the frontiers of knowledge in sciences, professional schools of study, social studies, and the arts. UH is home to some of the most respected educators and researchers in the sciences, the arts, and humanities. They have an unquenchable thirst to explore the unknown, to fathom the mysteries woven deep into the fabric of life, and to seek knowledge, not only for its own sake, but also to ensure a sustainable quality of life for all.

I N S P I R E

To champion the belief that a better life is within everyone's grasp. From our very beginning, we have created educational opportunities that opened the doors to economic prosperity. Through putting our beliefs into practice, we have helped secure a broader level of social justice for all of Hawai'i's people. At the University of Hawai'i, there is no limit on achievement or success.

The Centennial Campaign is an historic private fundraising initiative to raise \$250 million to support the University of Hawai'i's commitment to our students, our community, and our world.

“ I want to be involved with the Centennial Campaign for two reasons.

First, I feel a profound emotional connection to the University of Hawai'i. This stems in part from my time as a student. It is also where I met my wife, Maggie, who was on the faculty.

Second, UH is a key part of this place we call Hawai'i. I want to do my part to see that UH builds on its dynamic centers of excellence, and reaches its full potential throughout the ten campuses. Its successes accrue to the greater community.

I would like to tell my friends and colleagues that UH is number one in a range of academic fields, like astronomy and oceanography.

I am ready to work with you to make this happen. I am ready to do my part.”

**Centennial Campaign
Honorary Co-Chairman
Senator Daniel Inouye**



UNIVERSITY OF HAWAII FOUNDATION

a l o h a

From its earliest days, the University of Hawai'i has existed, first and foremost, for the people of Hawai'i. As we mark the centennial anniversary of public higher education in these islands, we take pride in those first 100 years. The University of Hawai'i has educated one million students, has grown from one very small house on O'ahu to ten campuses across the state, and is today a place where 1 in 12 Hawai'i citizens pursue their educational dreams. Student by student, family by family, through the past five generations the University of Hawai'i has provided the educational means to bring dreams to life.

Within Hawai'i, UH's influence reaches beyond the classroom into the community. In 2006, nearly 700,000 people attended athletic events featuring UH Mānoa or UH Hilo teams. Nearly 130,000 people were entertained at a performing arts venue at the Mānoa, Leeward, Windward, Hilo or Kaua'i campus. And about 35,000 people came to one of our campuses for a UH-sponsored workshop or lecture.

Our impact extends far beyond our shores. UH Mānoa's Institute for Astronomy and its School of Ocean and Earth Sciences Technology are on the leading edge of discovery. The Shidler College of Business is a recognized leader in international business. Leaders from indigenous populations around the world look to UH Hilo's expertise to learn how to save and perpetuate their native languages and cultures. And UH is also recognized for our work in environmental law, tropical agriculture and the understanding of Pacific and Asian cultures.

Our identity remains grounded in the Native Hawaiian culture, characterized by long-held values of community and mutual respect, and the concept of ahupua'a, the sharing of resources from the mountain tops to the sea for the benefit of all.

The convergence of these strengths creates great opportunities. The Centennial Campaign enhances the university's ability to realize these opportunities. The campaign's goal is \$250 million, and thanks to many philanthropic supporters, we have already surpassed \$180 million. In these last two years of the campaign, the work of our faculty and students, the generosity of our alumni and friends, and the many opportunities to move this special university forward inspires us to achieve a successful conclusion.

If the past 100 years has taught us anything, it is that investment in people – students and faculty – and their ideas creates a better world for all of us.

We encourage you to browse through the following pages to get a sense of both where we are, and where we would like to go. We invite you to join us on this important journey.

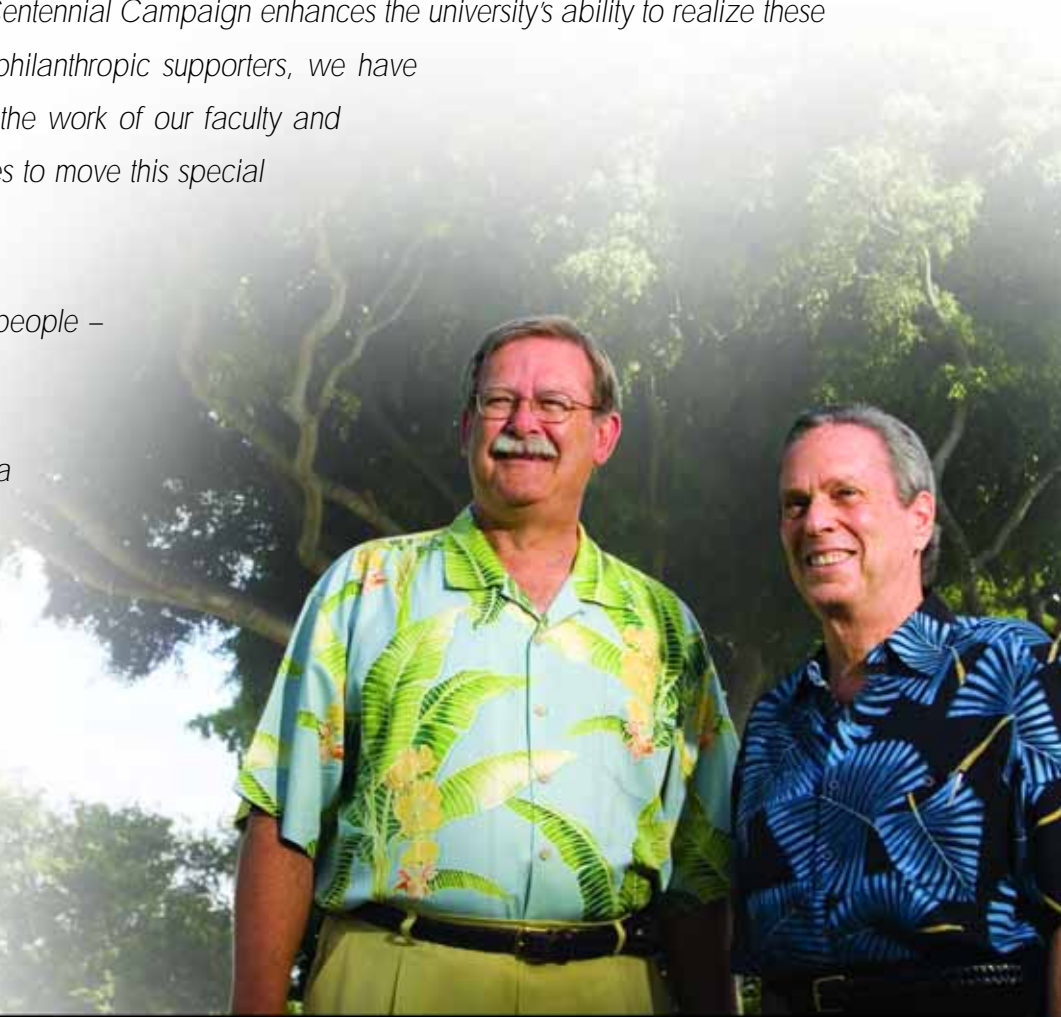
With aloha,



David McClain
President



Barry Weinman
Chairman, Centennial Campaign



The University of Hawai'i



C O M M I T M E N T A N D P R I O R I T I E S

Today, the University of Hawai'i looks to a vibrant future with a fresh sense of identity and purpose. In our second century, our focus and energies center on five primary goals anchored by our commitment to the people of Hawai'i:

ADVANCING ACADEMIC EXCELLENCE through funding for endowed chairs and professorships, graduate fellowships, and research.

ENHANCING THE STUDENT EXPERIENCE through endowed scholarships, funding for undergraduate research, student and faculty exchange, counseling and student support services, workforce development programs, enriching campus life programs, and facilities.

FULFILLING OUR RESEARCH MISSION by capitalizing on Hawai'i's unique natural advantages in the search for new knowledge and a better life.

ENGAGING OUR COMMUNITY through the arts, athletics, and creative partnerships with the people of Hawai'i, and providing them with opportunities for enrichment and lifelong learning.

IMPROVING OUR FACILITIES by creating supportive, healthy, resource-efficient, and sustainable campus environments that enhance the work and well-being of our students, faculty, and community members who use them.

THE CAMPAIGN GOAL OF \$250 MILLION WILL SUPPORT
THE UNIVERSITY OF HAWAII'S COMMITMENT TO OUR STUDENTS,
OUR COMMUNITY, AND OUR WORLD.

Advancing Academic Excellence	\$110,000,000
Enhancing the Student Experience	\$60,000,000
Fulfilling our Research Mission	\$55,000,000
Engaging our Community	\$10,000,000
Improving our Facilities	\$15,000,000

Campaign Goal \$250,000,000



“Today’s discovery leads to tomorrow’s invention and next week’s improvement in the quality of life. All positive change can be traced to one or more scientific discoveries, and for that reason it is both logical and wise to invest in cutting-edge science, engineering, and technology transfer.”

~ David Karl, PhD, professor, oceanographer, and microbial biologist School of Ocean and Earth Sciences and Technology, UH Mānoa

discover



advancing

[academic excellence]

Each day research, innovation and scholarship play a critical role in our lives. In this age of information and technology, intellectual capital is a highly prized and carefully stewarded resource.

The University of Hawai’i strives for academic excellence, linking research and scholarship to teaching and service. Many of our priorities are sharply focused on fueling centers of excellence where UH is uniquely qualified. Astronomy, ocean and earth sciences, international business, culinary, indigenous language revitalization, Pacific Island and Asian area studies, cancer research, and genetics are programs recognized for their impact and excellence.

Ensuring these areas continue to grow and excel requires significant investment in faculty, programs, and facilities. Endowed support for faculty chairs and professorships enables the university to recruit and retain distinguished scholars and scientists who will become catalysts for increased academic excellence on every campus. Private funding will support initiatives across the UH system and academic disciplines.

Endowed support for academic program enhancements and graduate fellowships develops and sustains academic leadership in new fields and in those programs already recognized. Gifts will support a variety of programs and fellowships ranging from the arts and humanities to the leading edge “hard” sciences.

ADVANCING ACADEMIC EXCELLENCE

- Academic support
- Chairs and professorships
- Conferences, workshops, symposia
- Graduate fellowships
- Libraries
- Programmatic support

TOTAL \$110,000,000



"Scholarships fuel my journey in education and are helping me build the foundation of my dream to become a research scientist and college professor. They give me the financial freedom to focus on school and research without having to work jobs outside of school to support my family. Sometimes it's hard to express in words how much these scholarships mean to us as students. Without them, many of us wouldn't be here."

~ Jodie Bell,
Engineering Student,
UH Mānoa



enhancing [the student experience]

A dynamic community of dedicated students lies at the heart of America's best colleges and universities. Heightening the quality of student life on all our campuses is a core priority. The University of Hawai'i's strategic plan includes securing new dorms, improving the UH student services and campus centers, and enhancing counseling programs. The UH vision is for all our students to fulfill their personal potential and graduate instilled with a lifelong love for learning as well as the skills they need to succeed in their careers.

For more than a century, the University of Hawai'i has worked hard to make higher education accessible to all. Whether through one of the seven community college campuses or one of the three four-year campuses, UH is expanding its efforts to attract the most promising students, regardless of their financial circumstances.

For so many people, UH has been a gateway to individual prosperity, collective social justice, and equal opportunity.

As college costs continue to rise, the amount of private support for students must as well. It is essential that we increase the number of endowed scholarships available to retain our best and brightest, and to provide access to a life-changing higher education experience for all.

educate

enhancing the student experience	
Graduate scholarships	
International student scholarships	
Student aid	
Student services and programs	
Travel exchange	
Undergraduate scholarships	
TOTAL	\$60,000,000

“We are sitting in the middle of an ocean and we have tremendous capability for ocean observing, both in terms of technology and brainpower. The Hawai’i Ocean Time-Series, for example, is a unique research effort that is fueling all sorts of interesting discoveries. No one else has that kind of sampling capability.”

~ Gary K. Ostrander, PhD
Vice Chancellor for Research and Graduate Education, UH Manoa

inspire

Photo by Richard J. Wainscoat



fulfilling [our research mission]

With our unique geographic location, our campuses continue to be magnets for creators of leading-edge technology, for those who seek to develop new sectors for the economy, and for researchers who push the boundaries of our knowledge of ourselves and our world.

UH researchers are leaders in a range of diverse disciplines including marine biology, intercultural relations, linguistics, astronomy, the arts, oceanography and underwater robotic technology, genetics and tropical medicine, philosophy and religion, geology and geophysics, and agriculture and aquaculture.

The mixture of star faculty, our Pacific location, and hard work has produced numerous centers of excellence. The Institute for Astronomy, School of Ocean and Earth Science and Technology, Pacific Aquaculture and Coastal Resources Center, John A. Burns School of Medicine, College of Natural Sciences, College of Education, and Cancer Research Center of Hawai’i are all internationally recognized as sites of cutting-edge developments and education. Generous grants and contract awards have been the keys to our scholars’ abilities to remain on the forefront of discovery.

Research is about tapping the imagination, expanding the mind, exploring our universe, and delving into the very essence of who we are as human beings. UH has been extremely successful in garnering federal support, but the nation’s finances are under stress. The search for knowledge may ultimately rely almost exclusively on private philanthropy.

FULFILLING OUR RESEARCH MISSION	
1 Endowed faculty/researcher position in the Department of Physics and Astronomy	
2 Endowed faculty/researcher positions in the School of Ocean and Earth Science and Technology	
2 Endowed faculty/researcher positions in the John A. Burns School of Medicine	
Programmatic support	
Research Venture Fund	
TOTAL	\$55,000,000

“The University of Hawai’i breathes in and out with the larger community. It breathes with history as it moves forward. The future life we will have on these islands is being shaped by what is going on at UH today. This formation of the future is happening in ways we may not see nor understand for a generation. All we know is the next leaders are here.”

~ Tony Gill, son of Distinguished Alumnus Thomas P. Gill, who was an attorney, former Congressman and Lieutenant governor of Hawai’i, and key author of the Civil Rights Amendment

discover



engaging [our community]

The University of Hawai’i is not just a reflection of the community. It is an essential part of the community, enriching the lives of people of all ages. UH has literally grown up with this transpacific, island society. We were there in the territorial days and during Hawai’i’s fledgling years as a state. We witnessed the growth of tourism and we saw the melding of its diverse peoples and cultures into a unique and dynamic cosmopolitan society. We have shared Hawai’i’s struggles and we have been an integral part of its successes.

A core island value is service to one’s family and community. We see this woven throughout the fabric of our programs and reflected in myriad community-based initiatives. These include the health clinic serving people who are homeless, and the legal aid program offering advice and services to people who would otherwise be unable to access these vital resources.

The university’s presence and influence in the lives of our residents and visitors is far-ranging. We see this in all arenas: athletic competitions, performing and fine arts, our culinary programs, and visiting lecturer series. We are playing an active role with other community groups to prepare our children for educational success through the ambitious P-20 Initiative. From stimulating programs that promote life-long learning to public service, UH is deeply engaged in the community.

We are a university without walls offering an open invitation to the people of Hawai’i to be a part of UH. We are an essential element of Hawai’i’s history and the home of Hawai’i’s future.

Nozaki Village, April-May 2004
Directed by Julie A. Iezzi
Photo: Andrew Shimabuku

ENGAGING OUR COMMUNITY	
Campus-Based Art Galleries Programmatic Support Theatres Visiting Lecturers	
TOTAL	\$10,000,000



"Sustainability means living in ways that meet our present needs without limiting our potential to meet our future needs. By wisely managing our use of natural resources now, such as energy and water, we ensure that sufficient supplies are available later. Such practices also reduce our operating costs, conserving funding for vital educational programs for our students."

~ Dr. Bruce Justin Miller,
Director Office of Sustainability,
University of Hawai'i



improving [our facilities]

Never before have an institution's facilities been more essential to the delivery of education than they are today. To effectively compete, UH facilities must offer the state-of-the-art technological infrastructure necessary to support research, and to provide new opportunities for teaching and learning. The student experience is central, and by improving our facilities we welcome students into comfortable living and studying facilities, top-notch libraries, and an enriched campus life.

With our commitment to environmental, fiscal, and cultural sustainability, and our promise to protect the phenomenal natural beauty of Hawai'i, our facilities are being developed with partners committed to balance. New facilities will be Leadership in Energy and Environmental Design (LEED) certified. Partnerships are being actively cultivated with energy providers to explore green alternatives. Sustainability on all levels is our guiding principle.

New and well-maintained facilities inspire achievement; enhance the student experience; improve faculty retention; facilitate cutting-edge technology, innovation, and research; and build pride in our university. For example, we are inspiring young people to pursue an interest in science at the new 'Imiloa Astronomy Center at UH Hilo. By improving our facilities, we equip our faculty to teach, our researchers to find solutions to global challenges, and our students to flourish.

IMPROVING OUR FACILITIES

- Culinary Institute of the Pacific at Diamond Head
- Student housing renovations
- UH Mānoa Athletic Complex renovations
- UH Hilo College of Pharmacy

TOTAL	\$15,000,000
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“Private support of public education is very important to our state. It’s been my observation of highly-ranked public universities that success tends to breed success, meaning that as a university’s programs become better, the university attracts more money. We know, money makes good colleges great colleges, and more money keeps great colleges great. I’m very proud to have gone to UH, to have been a graduate of the business school, and I’m privileged to be in the position of helping to make a good college into a great college.”

~ Jay Shidler, UH Alumnus,
Founder and Managing Partner, The Shidler Group

No major university — public or private — can grow and excel without a healthy mix of public and private funds. Private contributions leverage public funds and maximize taxpayer dollars. More importantly, philanthropy creates enthusiastic partners with a vested interest in “their” university. To sustain excellence, we must look to those who are equally passionate about the future of UH and who can provide assistance — through gifts supporting endowments and other financial support — that will elevate the university to its rightful place among the nation’s finest academic institutions.

In a competitive world marked by constant change, philanthropic support is a strategic necessity. Your support will enable UH to transform the successes of the past 100 years into scholarship, research, and modern facilities that will create a sustainable, thriving future for Hawai’i, and beyond our shores.

We live in a better Hawai’i because of the University of Hawai’i. We have a better university because of you. With your support, there is no limit to what we can accomplish.

And so we invite you to join us in this campaign to help secure a strong, vibrant future not only for the University of Hawai’i, but for our students, our community, and our world.

please join us

matters of pride and excellence

university of hawai’i [at mānoa]

- The School of Ocean and Earth Science and Technology is an international leader in alternate energy, tropical meteorology, coral reef ecosystems, volcanology, seafloor processes, cosmochemistry, marine microbiology, coastal oceanography and climate modeling. Its graduate program is listed among the top ten in the nation by The Faculty Scholarly Productivity Index.
- The Institute for Astronomy is one of the world’s leading astronomical research centers. Using powerful telescopes atop Mauna Kea and Haleakalā, these facilities are the most sought-after locations in the world for the construction of large ground-based telescopes.
- The Shidler College of Business is recognized as one of the nation’s best graduate and undergraduate programs in

international business by *US News & World Report*.

- Of the 125 medical schools in the country, the UH John A. Burns School of Medicine is currently one of only a handful of schools, that delivers its curriculum in a problem-based learning format.
- The School of Travel Industry Management, (TIM) is a leader in hospitality, tourism, and transportation management education. In fact, TIM pioneered the concept of integrating all aspects of the travel industry under a single discipline.
- UH’s Department of East Asian Language and Literature, the largest department of its kind in the country, offers a curriculum unparalleled in its breadth, depth, and variety of courses in Chinese, Japanese, and Korean.

- UH Mānoa’s law, education, international business, and library science graduate programs are recognized among the nation’s best in the 2007 edition of America’s Best Graduate Schools. (US News and World Report)
- In the 2007 edition of America’s Best Graduate Schools, *US News and World Report* names UH Mānoa’s law, education, international business, and library science graduate programs.
- An oceanographer and an astronomer from UH Mānoa were elected to the National Academy of Sciences in 2005 and 2006. Election to the Academy is one of the highest honors that can be accorded to a U.S. scientist or engineer. Six UH faculty are members of the National Academy of Sciences.

university of hawai’i [at hilo]

- UH is a gateway for Hawai’i’s first generation students to receive a college degree and enter the workforce. For example, such students compose 68 percent of UH Hilo’s undergraduates.
- Over the past 30 years, the groundbreaking programs of Ula O Ke’elikōlani College of Hawaiian Language have brought the Hawaiian language back

from the brink of virtual extinction. Today they are serving as a model for the revitalization of indigenous languages and cultures worldwide. Using computer and Internet technology, UH Hilo now offers Hawaiian language instruction worldwide through distance learning.

- A team of student delegates from UH Hilo competed

against nearly 300 colleges and universities at the 2007 National Model United Nations Conference in New York City. The team placed in the top five percent of all participants, earning the equivalent of a second-place finish.

- Hawai’i’s first public college of pharmacy enrolled its first class at UH Hilo in August 2007.

university of hawai’i [west o’ahu]

- The first phase of its new campus at Kapolei is under construction and slated to open in fall 2009.
- A UH West O’ahu alumnus was granted the single

open slot for the 2006 Air Force Forensic Science Advanced Degree Program at George Washington University’s Masters of Forensic Science Program. One of

her recent cases for the Air Force Office of Special Investigations will appear on the popular television show, “Forensic Files.”

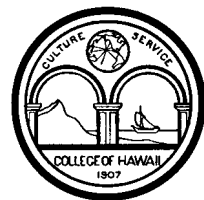
university of hawai’i’s [seven community college campuses across the state]

- UH community college students have received the Jack Kent Cook Scholarship, an award of up to \$30,000 presented annually to 25 community college students nationwide, and the Monbugakusho Scholarships, awarded to 22 students from the US to study for three years in Japan, and been selected as one of the 20 members of the *USA Today* All-USA Academic Team.

Exceptional educators and programs set high standards for workforce development. For example UH community college newsletters have won the Paragon award from the National Council for Marketing and Public Relations, which recognizes excellence in communications among two-year colleges. In addition, a faculty member won the

Hawai’i Society of CPAs 2007 Champions Award for Achievement in Accounting Education; Kaua’i Community College has a 100 percent pass rate for its RN, LPN, and massage; and Maui Community College offers sustainable agriculture and technology internships for high school and community college students.

university of hawai'i



1907 Territorial Gov. George Carter signs legislation establishing the College of Agriculture and Mechanic Arts as a U.S. Land Grant institution.



1908 John Gilmore, the first president arrives. Five freshmen, five preparatory students and 13 faculty members begin regular classes in temporary quarters near Thomas Square.



1912 The first degrees are conferred: two in science, one each in agriculture and engineering.

1912 The campus, renamed College of Hawaii'i, moves to O'ahu's Mānoa Valley. Pig farms and kiawe groves give way to the first permanent building, Hawaii'i Hall.



1935 Founding of the Oriental Institute, forerunner of the East-West Center, sets the agenda for UH's ever growing prominence in Asia-Pacific studies.

1951 The University of Hawai'i, Hilo Branch, is approved.



1953 President Harry Truman receives an honorary degree at Andrews Outdoor Theatre. Lyon Arboretum becomes part of UH after 35 years.

1964 The UH Community Colleges system is established with Honolulu, Kapi'olani, Kaua'i and Maui campuses.

1967 Construction begins on the first telescope atop Mauna Kea volcano.



1970 The first transfer of an electronic packet of data via radio over ALOHAnet, became the model for network communications that underlies today's Internet and is still studied at universities throughout the world.



1977 Gender Equity comes to UH Mānoa. Rainbow athletics appoints its first full-time director for women's sports, Donnis Thompson. Wahine basketball starts up the following year.

1984 Kapi'olani CC moves to the slopes of Diamond Head. Mānoa sets a collegiate standard in opening Rainbow Stadium; it is renamed for Les Murakami in 2002.



1986 The University Library collection tops 2 million volumes.

1990 UH delivered its first statewide distance learning course via interactive television, reaching Kaua'i using the longest over-water microwave connection in the world.



1995 A record-setting \$9.6 million gift from the foundation of the late Ed Pauley funds the purchase of Coconut Island and construction of a marine biology research laboratory.

1998 UH Mānoa announces the first reproducible cloning of a mammal, the mouse Cumulina. The Honolulu technique later contributes to the first male clone and production of transgenic mice that glow green.

2004 UH Hilo establishes a doctoral program in Hawaiian and indigenous language and culture revitalization, and pursues plans for a School of Pharmacy.



2006 On the Big Island, the 'Imiloa Astronomy Center opens with exhibits on Hawaiian tradition and astronomical research. Construction continues on Maui's 400-bed student housing project.

centennial timeline

EDUCATE

The University of Hawai'i offers higher public education at ten campuses across the Hawaiian Islands with 80,000 students attending classes each year. The UH includes three Universities: University of Hawai'i at Mānoa, University of Hawai'i at Hilo and University of Hawai'i - West O'ahu. The seven community colleges are Hawai'i Community College, Honolulu Community College, Kapi'olani Community College, Kaua'i Community College, Leeward Community College, Maui Community College, and Windward Community College.

DISCOVER

The University of Hawai'i Foundation, a nonprofit organization, raises private funds to support UH. Its mission is to transform and create a better future for Hawai'i through alumni and community philanthropic support for public higher education, to be a trusted manager of private investments, and to build and sustain the university's relationships with donors, alumni, the community, and institutional and university partners.

INSPIRE

The Centennial Campaign is a highly inclusive development effort underway in conjunction with the 100th anniversary of public higher education in Hawai'i. Success is vital to the university's excellence in its second century. The goal of the Centennial Campaign as approved by the Board of Regents is \$250 million.

"A dynamic second century for UH Mānoa now begins! This university is highly accomplished in many areas, particularly in research, but aspires to be among the most impressive, highly-respected universities and serve as a destination of choice for students, faculty, staff and the public. Our mission is to solve society's problems through teaching, research and public service – an effort that creates great social good. Working with folks across the campus and the state to move UH Mānoa forward is tremendously exciting to me – please join your UH Mānoa 'ohana in this effort."

~ Virginia Hinshaw, Chancellor, UH Mānoa