

UH FOUNDATION

P.O. Box 11279 | Honolulu, Hawai'i 96828-0270 | Phone (808) 956-8849
Toll-Free 1 (866) 846-4262 | webinquiry@uhfoundation.org | uhfoundation.org

Year Established

The UH Foundation was established in 1955 to encourage private support for the University of Hawai'i.

Today it is the central fundraising organization for the UH System. It provides a range of professional fundraising services to all 10 UH campuses.

Mission Statement

Our mission is to unite our donors' passions with the University of Hawai'i's aspirations by raising philanthropic support and managing private investments to benefit UH, the people of Hawai'i and our future generations.

Vision

To inspire giving and partnership with the University of Hawai'i by fostering UH pride and passion among donors, alumni and the community.

Our Goals

- Raise funds for merit and need-based student aid and scholarships to help students fulfill their academic potential.
- Fuel research and innovation through strategic philanthropic investments.
- Partner in impactful capital improvement projects and initiatives to bring state-of-the-art facilities, technology and equipment to campuses statewide.
- Nurture programs that enrich our communities, from keiki to kupuna, and help create a healthy, sustainable future for Hawai'i's residents.

Service Area

- Raise funds and nurture alumni relationships for all 10 UH System campuses.
- Strengthen relationships with partners who have affinity with UH worldwide.
- Generate global impact with donors' investments. Funding UH research contributes to solving healthcare, environmental and social problems.
- Scholarship support helps UH graduates enter our local, national and international workforce with the skills and training they need to contribute to the dynamic global marketplace.
- A strong public university contributes to Hawai'i's leadership role in the Asia Pacific region.

About Us

The UH Foundation is contracted by the Board of Regents to be the sole provider of fundraising and alumni services. The Foundation works closely with university leaders, but is an independent, non-profit foundation that is legally separate from the UH System.

The Foundation has a number of specialists on staff to provide comprehensive fundraising services. Expertise areas include major gifts, corporate and foundation giving, annual giving, and tax and charitable estate and gift planning.

The Foundation partners with academic leaders to identify strategic priorities and match them with prospective donors.

- **99% of gifts raised are donor-directed. This means that donors decide how and where their gifts are used.**
- **To ensure expenditures are consistent with donors' intent, more than 5,000 accounts have been established to fulfill this expectation.**

Ways to Give

- An **Outright Gift** is one that immediately benefits the University of Hawai'i and its students. Cash, real estate, securities, and other assets can be given outright.
- **Cash** gifts include checks, drafts, and money orders. If your gift is mailed to the Foundation before the end of the calendar year and you itemize when doing your taxes, you're eligible for an income tax deduction for that year.
- Almost any marketable **Real Estate** (home, vacation property, land, rental property, other real estate) may be gifted to the Foundation, provided the property is unencumbered.
- Long-term, appreciated **Securities** are those you've owned for more than one year and have increased in value. Such a gift would entitle you to a federal income tax deduction for the full fair market value of the securities on the date of the gift, up to a maximum deduction of 30% of your adjusted gross income for the year if you itemize deductions. Short-term securities are those you've held for less than one year. If you itemize, you will be entitled to a federal income tax deduction for only the purchase price of the securities.
- **Corporate Matching Gift** policies vary from company to company, so please check with your Human Resources Office to see if your employer matches charitable gifts.
- **Memorial and Honorary Gifts** in remembrance of someone is a powerful way to perpetuate the values and ideals that guided someone's life. Honorary gifts commemorate a significant event or someone who is still alive.

Planned Giving Options

- **Cash, Appreciated Securities, or Real Estate**—You can give cash, appreciated securities, or real estate during your lifetime, either in one lump sum or, by pledging an amount over a number of years.
- **Bequests**—You can make a gift through your Will or Revocable Living Trust. You can designate a percentage of your estate, a specific dollar amount, the rest and residue of your estate, or a combination of these options. This enables you to retain the use of all of your assets during your lifetime and make your gift when you no longer need those assets.
- **Beneficiary Designation**—You can make the UH Foundation the beneficiary of a life insurance policy or a qualified retirement plan such as an IRA, a 401(k) or a 403(b).
- **Charitable Gift Annuity or Charitable Remainder Trust**—You can make a gift of cash, appreciated securities, or real estate to, or in exchange for, a life-income plan, such as a Charitable Gift Annuity, deferred payment Charitable Gift Annuity, or Charitable Remainder Trust. The significant benefit here is that you receive lifetime income, an income tax deduction, and capital gains savings (if applicable). After you pass away, the remaining assets are distributed to the UH Foundation for the benefit of UH.

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- Bill King, VP of Administration & CFO
- Janet Bullard, VP of Marketing & Communications—Alumni & Donor Relations



Mahalo

YOUR GIFTS RAISED \$66.9 MILLION FOR
OUR UNIVERSITY,
OUR HAWAII,
OUR FUTURE.



TO THE 27,312 DONORS WHO PARTNERED WITH US TO SUPPORT STUDENTS, FACULTY, PROGRAMS, RESEARCH AND FACILITIES AT THE 10 UNIVERSITY OF HAWAII CAMPUSES IN FISCAL YEAR 2012.



"This graduate assistantship is helping me devote more time to my research and developing a thorough master's thesis - without having to worry about earning enough money to pay for school. ~ Corie Yanger

Corie is enrolled in the UH Hilo Tropical Conservation Biology and Environmental Sciences (TCBES) Program. Thanks to the Hau'oli Mau Loa Foundation six future environmental stewards from UH Mānoa and UH Hilo are receiving the support they need to succeed.

"Reliable and secure digital communication is more critical today than ever but there is a shortage of trained professionals."

~ Martha Crosby, chair, UH Mānoa Department of Information and Computer Sciences (ICS)

UH Mānoa alumnus James L. Sarset is channeling his philanthropy to help make the world safer. His endowment at ICS will support the department's work in the area of Cyber Security for many years to come.



The Gordon and Betty Moore Foundation awarded \$1.1 million to support the 'Imiloa Astronomy Center of Hawaii's efforts to take its innovative education programs on the road via a mobile science laboratory. This project will allow 'Imiloa and UH Hilo to reach students and families in rural areas throughout Hawaii Island, through applied learning experiences that can inspire new passions for science.

Philanthropist Joanna Lau Sullivan made a \$3 million pledge to the UH Cancer Center to help build, furnish and maintain its new state-of-the-art research building scheduled to open in early 2013. In recognition of her support, the Center will name its new conference center the Sullivan Conference Center. Her generosity will help provide our leading scientists with the environment they need to be successful in their research efforts to prevent and treat cancer and to serve our community.



The Harold K.L. Castle Foundation is helping Maui's talented musicians, and strengthening and preserving Hawaiian culture through a challenge grant to the UH Maui College Institute of Hawaiian Music (IHM).

"With the help of this grant, students participating in the Institute of Hawaiian Music will be mentored by Hawaiian music masters, take classes in Hawaiian culture and language, and professionally record their music for release. This will help launch their own careers as musicians or music technicians."

~ IHM program director and award winning musician, George Kahumoku.

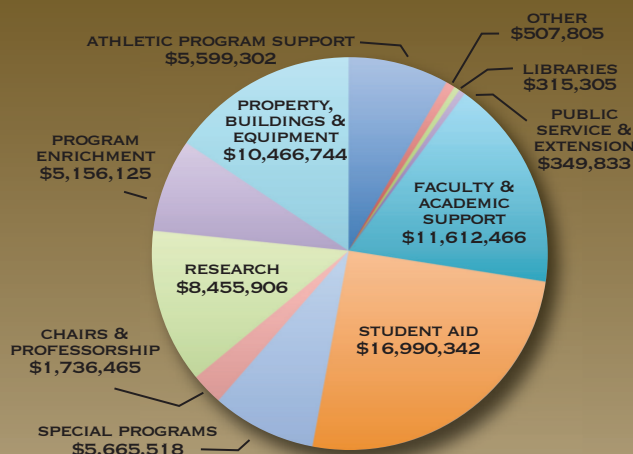


UNIVERSITY of HAWAII®
FOUNDATION

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For Our University, Our Hawaii'i, Our Future.

WHERE IS THE MONEY GOING? (7/1/2011 - 6/30/2012)



WHO GAVE?

