FREQUENTLY ASKED QUESTIONS

WHAT IS AN ENDOWMENT, AND WHAT DOES IT SUPPORT?

An endowment is a financial gift that provides income in perpetuity for a specified use. The principal of the gift is invested, and a portion of the return is used each year to support the school, college, or program designated by the donor.

Endowments may be established for a wide variety of purposes, including faculty chairs and professorships, graduate fellowships, undergraduate scholarships and program support, visiting scholars/lectureships, and research support. Endowment gifts may be named for the donor or someone the donor wishes to honor or memorialize.

WHO MANAGES UHF’S ENDOWMENT INVESTMENTS?

Decisions regarding the investment of the endowment are made by the Investment Committee of the Foundation’s Board of Trustees. The Investment Committee seeks superior investment returns through a diversified, professionally managed portfolio.

To achieve its objective, the Foundation retains an independent consulting firm, Cambridge Associates, with expertise in investment policy development, spending policy analysis, manager evaluation, and selection and performance evaluation.

HOW IS THE FOUNDATION’S ENDOWMENT INVESTED, AND WHAT INVESTMENT PRINCIPLES ARE FOLLOWED?

Endowment gifts are placed in a pooled fund for investment and oversight purposes. A pool of assets provides more options for investment, stronger diversification, superior returns and lower management fees. The market performance of the pool is allocated between all the accounts proportionately so they all share equitably in the gains or losses.

A key goal of the endowment investment program is to preserve the real value or purchasing power of endowment assets—and the annual support the assets provide—in perpetuity. The funds in the endowment are managed based on Modern Portfolio Theory. The basic principle of this theory is that risk is reduced by investing in non-correlated assets. The Foundation’s endowment asset allocation policies therefore allow for diversification among broad asset classes (e.g., domestic and international equities, fixed income) and among the various styles within individual asset classes (e.g., “growth” and “value” within domestic equity).

To achieve this objective, Cambridge Associates recommends the percentage allocation to each asset class. Cambridge Associates also recommends professional investment managers to manage each specific portfolio management strategy of the endowment pool. Based on its assessment of the consultant’s recommendations, the Investment Committee determines the appropriate allocation and selects the investment managers.