



FOR UH • FOR HAWAI'I
The Campaign for the University of Hawai'i



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UNIVERSITY
of HAWAI‘I®
FOUNDATION

aloha

Philanthropic support of UH is one of the best ways to solve the problems that matter to our community.

There is so much more we can do to leverage private giving for improving the quality of life for Hawai‘i residents, increasing access to higher education, improving student success, diversifying Hawai‘i’s economy and preparing a new workforce across our islands.

Philanthropy and bold goals are a powerful combination, effecting lasting change. Through this campaign, we will make big impacts for all who call Hawai‘i home.



DAVID LASSNER, PHD
President
University of Hawai‘i



WALTER A. DODS, JR.
University of Hawai‘i
Campaign Chair



RICHARD F. WACKER
2023-2024 Chair
UH Foundation
Board of Trustees



The state of Hawai'i can take pride in the fact that *one of the best universities in the world is right here,* performing groundbreaking research and providing affordable education for the people of Hawai'i.

IT'S OUR TIME

Hawai'i's economic vitality, social health, cultural preservation and environmental survival depend on the University of Hawai'i's wide-reaching programs and research. Private support and sustained, endowed funding for these programs are essential.

To harness the power of philanthropy, the UH Foundation launched a \$1 billion comprehensive campaign on November 1, 2023.

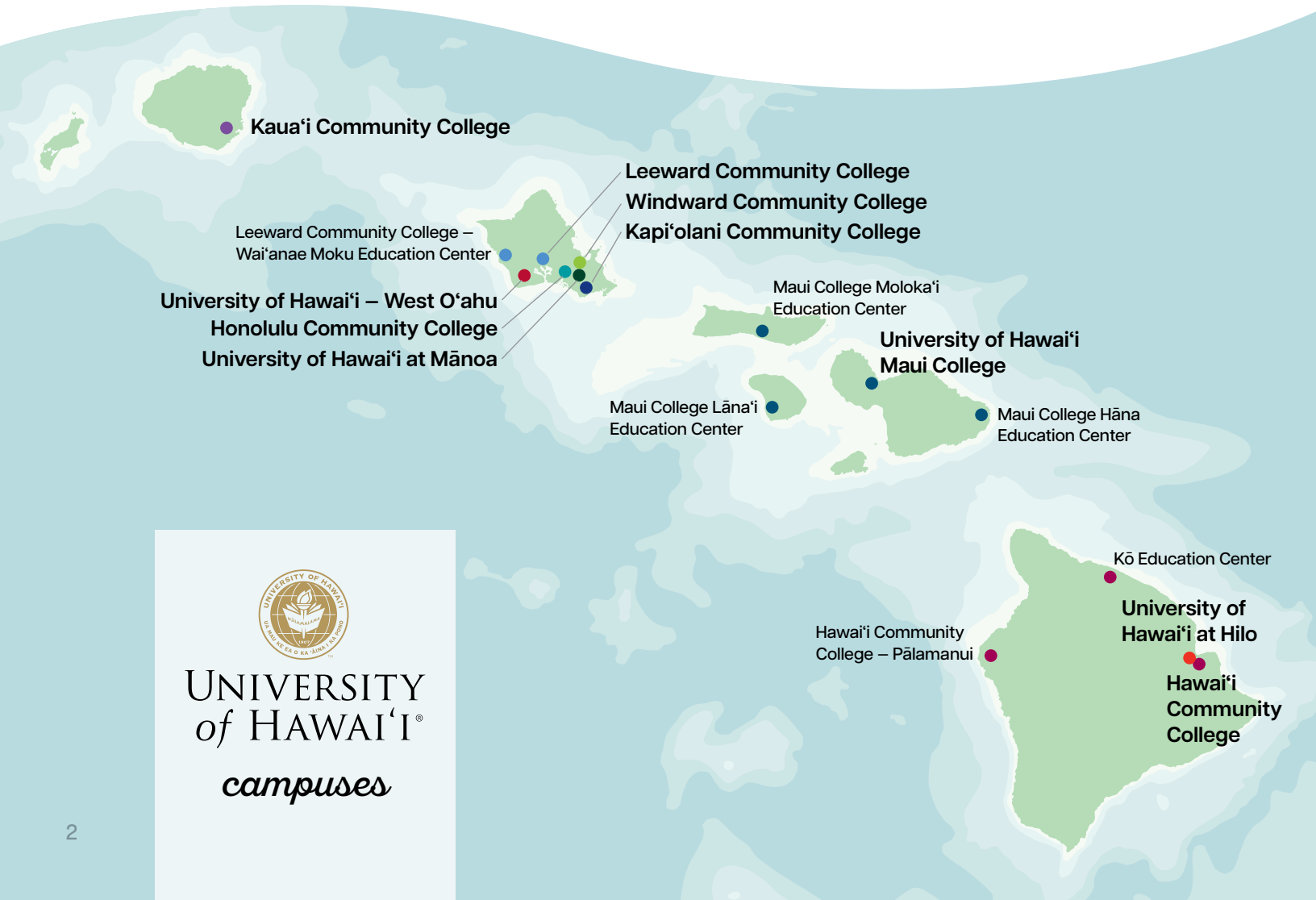
The UH Foundation is ready to leverage the university's manifold strengths in research and workforce development, bringing new investment from the private sector to support globally impactful research and programs for our health and environment, and exciting projects for our communities and economy.

Donors to this campaign will help prepare Hawai'i's workforce, addressing some of the world's most pressing issues, including climate change and rising sea levels, economic inequality, public health crises, personalized medicine and the preservation and dissemination of Indigenous knowledge.

We know our most generous donors are eager to bring these aspirations to life – for UH and for Hawai'i.

The Campaign for the University of Hawai'i will be the largest fundraising effort in Hawai'i history.

Together, we will raise \$1 billion for the university's highest priorities, carefully vetted to realize our community's needs and aspirations for our world.



UNIVERSITY
of HAWAII®
campuses

*The heart of this campaign is
turning aspiration into realization –
for UH and for Hawai‘i*

FUNDRAISING PRIORITIES:

**STUDENT
SUCCESS**

**RESEARCH
THAT MATTERS**

**KULEANA
TO NATIVE HAWAIIANS
& HAWAI‘I**

**SUSTAINABILITY
& CONSERVATION**

**INNOVATION
& ENTREPRENEURSHIP**

BUILDING HAWAI‘I’S
WORKFORCE

ENGAGING OUR
COMMUNITY

for Hawai‘i CC

for Honolulu CC

for Kapi‘olani CC

for Kaua‘i CC

for UH Mānoa

for Leeward CC

for UH Maui College

for Windward CC

for UH Hilo

for UH West O‘ahu



STUDENT SUCCESS

Our University of Hawai'i campuses nurture in students an impressive breadth and depth of knowledge, analytical and practical skills, and clear pathways to promising futures.

As an Indigenous place of learning, UH is a world leader in developing and implementing pathways fostering diversity, equity and inclusion across all communities of faculty, students and leadership. We see it in increased graduation rates for first-generation and Native Hawaiian students. While the gap remains, we will close it with bold philanthropic investments.

Donors are key to helping our diverse student population and prospective students fulfill their academic potential, ensuring our state has the skilled professionals and conscientious citizens it needs.

Donor opportunities for enriching our student body, attracting our world's most promising students and faculty, realizing success in the classroom and life, and tackling intergenerational inequities for UH and for Hawai'i include:

- Funding student success and access to college through innovative programs leveraging the strengths of our 10-campus system, ensuring

students statewide have multiple points of entry to higher learning – and multiple avenues for continuing it. With high school summer programs, the Hawai'i P-20 partnership and other hands-on opportunities, UH is reaching into our historically underrepresented communities to eliminate barriers once thought to be impassable.

- Support for student aid, scholarships and awards, helping students fulfill their academic potential while ensuring our state has skilled professionals necessary to flourish.
- Commitments to capital improvement projects, enriching students' experiences with safe, state-of-the-art facilities, technology and equipment on campuses statewide.
- Visionary endowments supporting faculty recruitment and world-class programs.

Generational change for our communities means investing in our students' success from everywhere in Hawai'i, and nowhere is our donors' impact more evident than in hard-earned diplomas and certificates. The university's steadfast supporters know their gifts to UH are gifts to Hawai'i.



*Your support helps turn students' dreams into reality
and provides hope for a bright future for Hawai'i*



*UH researchers provide critical insights
into the global challenges that lie ahead*

RESEARCH THAT MATTERS

Ambitious, forward-thinking donors seek to circumvent bleak prognoses on the future of our planet through solutions for a vibrant, hopeful tomorrow. This campaign will harness our tremendous donor potential to support research that combines UH expertise with our unique geography and population to tackle the world's challenges.

As the state's premier research institution, the University of Hawai'i continues to remain at the forefront of leading competitive research in science and technology to improve the quality of life throughout the state, around the Pacific Rim and beyond to solve complex challenges.

UH Mānoa, the flagship campus of UH's 10-campus system, is one of 141 universities in the nation to hold the distinction of being a Carnegie Research 1 university. It is also one of an elite group of land-, sea-, space- and sun-grant universities, defining the broad scope of research conducted at UH.

Recognized for their world-class expertise, UH Mānoa researchers are involved in many important issues including sustainability, climate, food systems, energy and health. In 2013, UH Mānoa was elected to the Association of Pacific Rim Universities, a leading consortium of 45 premiere research universities that encompasses 16 economies in one of the most dynamic and diverse regions in the world.

UH Hilo, with an unparalleled backdrop of geographic diversity that includes active volcanoes, frozen summits, tropical rain forests and the deep ocean, boasts notable programs in marine biology,

conservation biology and agriculture. It also serves as home to the 'Imiloa Astronomy Center, the only science center in the world created explicitly to promote contemporary science education within the context of an Indigenous culture.



UH West O'ahu is the newest campus and has become a nationally recognized leader in cybersecurity education and sustainable community food systems. Its state-of-the-art Academy for Creative Media Student Production Facility has positioned UH as one of the preeminent creative media programs in the world, and the first with a majority Asian Pacific American student enrollment.

Our faculty investigates today's most relevant social issues. Addressing problems in affordable housing or smarter growth for tourism, the work on our campuses and by our alumni is truly research that matters to the communities UH serves.

Graduate and undergraduate research

Robust graduate and undergraduate research programs are an integral aspect of scholarly culture on UH campuses. Graduate and undergraduate researchers, with a principal investigator or faculty mentor, make significant contributions in their fields of study while experiencing the rewards of scholarship through presentation, publication and collegiality. This helps:

- Enhance student learning through mentoring relationships with faculty
- Increase retention and graduation in academic programs
- Bolster enrollment in graduate education
- Foster critical thinking, creativity, problem-solving and intellectual independence
- Nurture an understanding of research methodologies
- Promote an innovation- and entrepreneurial-oriented culture
- Develop competencies for greater career-readiness and success

Building on our culture of discovery

Tremendous momentum right now makes UH ready to propel even more novel research through greater strategic philanthropic investments.

Exemplary UH research areas include:

- Climate resilience, energy and sustainable ecosystems
- Ocean, earth and atmospheric sciences
- Astronomy and space sciences
- Data sciences and global cybersecurity
- Health and wellness
- Food security and agriculture
- The Asia-Pacific and Hawai'i

Donor opportunities for propelling research and new knowledge include:

- Graduate and undergraduate research awards and fellowships
- Faculty endowments, professorships and chairs
- Labs and equipment
- Research expenses
- Capital improvement projects

A university is not a university

if it is not seeking a deeper understanding of the world around us or searching for real solutions to life's challenges. The UH Foundation's donor partners are eager to bolster research efforts for UH and for Hawai'i.



We have a responsibility to create a future grounded in Hawaiian values and knowledge





KULEANA

FULFILL KULEANA TO NATIVE HAWAIIANS & HAWAI'I

The University of Hawai'i offers opportunity and hope for every resident of Hawai'i. As the sole provider of public higher education in the state, UH drives a more vibrant, sustainable, resilient, just and kind future across our islands. And our scholarship must address the opportunities and challenges of Hawai'i, the Pacific and our planet.

We want the university to be grounded in traditional Hawaiian values, in aloha, to create a strong sense of place. UH can be a model for what it means to be an Indigenous-serving and Indigenous-centered institution where Native Hawaiians thrive, traditional

Hawaiian values and knowledge are embraced, and UH scholarship and service advance all Native Hawaiians and Hawai'i.

As we learn, we will grow, creating opportunities for interdependent cultural, scientific and economic vibrancy. Our expertise and journey of learning and serving will be shared across Hawai'i, with our Pacific 'ohana and throughout the planet. Sustaining and supporting Hawaiian language, culture and people makes us all stronger.

Indigenous practices for modern solutions

This campaign will identify opportunities for all 10 campuses to collaborate on how Indigenous practices might guide the way to solving the problems we face now and in the future.

Opportunities for growth include:

- **UH Hilo:** Ka Haka 'Ula O Ke'elikōlani College of Hawaiian Language, the only place in the nation where students can earn a master's degree in Indigenous language studies
- **UH Mānoa:** Hawai'inuiākea School for Hawaiian Knowledge, the only college of Indigenous knowledge in a Research I institution in the U.S., and Hawaiian language theater
- **Leeward CC:** Kipuka Native Hawaiian Center and Wai'anae Moku Education Center
- **Hawai'i CC:** I Ola Hāloa Center for Hawai'i Life Styles
- Repairing cultural inequities and applying Hawaiian knowledge to healthcare through programs like the Center for Indigenous Innovation and Health Equity, which advances community-centered ancestral and cultural practices to improve health for Native Hawaiian and Pacific Islander populations through research initiatives, policy strategies and economic development initiatives
- Offering bridge programs built on Hawaiian values, such as Paipai o Ko'olau, Lunalilo Scholars and the Wai'ale'ale Project
- Cultivating native plant gardens at Lyon Arboretum, 'Imiloa and Kapi'olani CC
- Finding solutions for today's challenges in managing water using the knowledge of the past
- Advancing cultural, linguistic and environmental preservation efforts
- Bringing Hawaiian values and a strong sense of place to all UH campuses

We are Hawai'i's university

Systemwide, we embrace our cultural heritage and welcome partnerships for advancing Native Hawaiian knowledge – for UH and for Hawai'i.





*With so much at stake, we must rise
to the challenge – for UH and for Hawai‘i*

SUSTAINABILITY & CONSERVATION

The faculty and students of our 10 UH campuses bring our wealth of traditional island knowledge, our understanding of hundreds of years of sustainable living here, our decades of leading research, our long-standing and deepening relationships across the Pacific, our curiosity, and our commitment to living together peacefully in a complex world.

UH provides the scientific and intellectual capacity for addressing Hawai'i's problems and opportunities, particularly in the realms of sustainability, energy and climate resilience through efforts such as:

- Climate-Resilient Food Innovation Network
- Native plant conservation at Lyon Arboretum
- Ocean research at Waikiki Aquarium and the Hawai'i Institute of Marine Biology
- The Center for the Study of Active Volcanoes
- Institute for Sustainability and Resilience
- College of Tropical Agriculture and Human Resources
- Ho'ouluwehi, the Sustainable Living Institute of Kaua'i



Mālama Hawai'i

Support for UH sustainability initiatives across the UH System means long-term, healthy living for Hawai'i.

Giving opportunities include:

- **UH Maui College:** BAS in sustainable science management
- **UH West O'ahu:** BAS in sustainable community food systems; certificate in sustainability issues
- **Honolulu & Kapi'olani CCs:** Certificate in sustainability
- **Windward & Leeward CCs:** Sustainable agriculture certificate and degree
- **Kaua'i CC:** Certificate in sustainability science; Ulutopia; apiary
- **UH Mānoa:** Certificate in sustainable tourism; GoFarm Hawai'i farmer training program and AgBusiness services; Energy and Sustainability Vertically Integrated Projects
- **UH Hilo and Hawai'i CC:** Lā Honua Earth Fair

With so much at stake in all facets of nowhere-but-Hawai'i life in these islands, sustainability and conservation are critical to our work as we seek answers and effective actions. For UH and for Hawai'i, we must rise to the challenge.



*UH drives economic diversification
and development across the islands*

INNOVATION & ENTREPRENEURSHIP

UH drives economic diversification and development across the islands through research, innovation, entrepreneurship and technology.

Innovation means new ideas, new goods and services, new business practices, and new ways of thinking about the interaction of Hawai'i's people with their economy toward better lives for us all. It means improving the climate for exchanging ideas, information and other commodities while equipping leaders for further disruption – and greater innovation.

The driving force in these efforts flows through all campuses of the UH System:

- PACE, the Pacific Asian Center for Entrepreneurship, provides mentorship, startup training and resources to students in the UH System.
- The Walter A. Dods, Jr. RISE Center is a live-work-learn community for UH students in any field of study.
- HITIDE, an incubator program tailored to support the unique needs of academic entrepreneurs with UH-affiliated, deep-tech innovations.
- The Culinary Institute of the Pacific combines entrepreneurship with sustainability while reinforcing Hawai'i's culinary culture and reputation as a center of culinary innovation.
- Alumni Makers' Market events feature local businesses founded by UH graduates, showcasing the university's expansive reach while encouraging connections between entrepreneurs and their alma mater.
- Mainland and international events connect alumni outside Hawai'i



- Students collaborate with their community through the Kaua'i CC Innovation Center.
- The UH Maui Food Innovation Center supports food entrepreneurs and agribusiness.

Giving opportunities include:

- Endowed professorships and chairs to recruit and retain leading innovators and entrepreneurs to empower our next generation to think big
- Equipment funding for maker spaces and kitchen classrooms
- Travel scholarships for participation in competitions and presentations
- Awards for outstanding student projects

There is no doubt: the creativity, vision and unmatched multicultural learning environments at UH mean that advancing these programs will advance Hawai'i's role in the marketplace.



*UH educates and trains
Hawai'i residents for Hawai'i jobs*

BUILDING HAWAII'S WORKFORCE

Hawaii's oceans, forests, indigenous plants, geology, culture, history and heritage remind us daily that these islands are a special home, and for all its beauty, it's a complex place with deep issues to resolve.

For Hawaii's people to enjoy a sustainable, rewarding quality of living while honoring and preserving their unique heritage, UH is tasked with educating and training Hawaii residents for Hawaii jobs while meeting the state's workforce needs of today, always with an eye on the needs of tomorrow.

Creating leaders committed to Hawaii

Nationally recognized programs in culinary studies, health sciences, public health, emergency medical services and STEM energize Hawaii's workforce with new talent and fresh ideas. Private funding often provides intervention in overcoming roadblocks for students with high aspirations:

- Nursing students who must travel to O'ahu for licensing examinations receive financial aid to cover costs of travel and testing.
- Journey workers studying at community colleges receive funds for licensing and equipment.
- Aspiring veterinary technicians who study remotely but travel to Windward CC several times each semester receive assistance with housing and airfare.
- Internships of every type connect emerging professionals with leaders in their field, establishing mutually beneficial relationships between the job market and the university.
- Pathway for pre-nursing students at UH West O'ahu to attain nursing degrees at UH Mānoa in well-equipped labs and classrooms.

Giving opportunities include:

- **UH Community Colleges:** The only higher education presence in many areas that provides accessible opportunities for degrees and short-term workforce training
- **John A. Burns School of Medicine and Nancy Atmospera-Walch School of Nursing:** Addressing Hawaii's physician and nursing shortages by educating local doctors and nurses, and expanding training and residency programs on our neighbor islands
- **Hawaii CC:** Associate degree, certificate and non-credit programs ranging from health services and hotel operations to business and trade
- **UH Hilo and Hawaii CC:** Partnering with Community First for a regional approach to meeting Hawaii Island needs
- Facilities for aeronautic, marine, automotive and heavy equipment programs
- Apprenticeship training in construction and mechanical trades

The UH Foundation is eager to partner with University of Hawaii supporters because advancing UH in workforce development advances the entire Aloha State.





*The university is its community,
and its community is the university*



ENGAGING OUR COMMUNITY

Reaching in, reaching out

The University of Hawai'i remembers always it is the university of Hawai'i's people – as much a part of our communities as summer bon dances at the local temple.

UH campuses welcome their neighbors to ceramics classes and volleyball games. They reach into our neighborhoods with meals for children and concerts in the park. More than merely a partnership, the university's relationship with island residents is special, an unbreakable bond characterized by mutually beneficial programs:

- Athletics programs strive for excellence on the fields of play and in the lives of students.
- Lifelong learning programs improve our lives while creating a healthy, sustainable future for Hawai'i's residents.
- Arts and culture experiences, such as plays, concerts, exhibits and courses help build community ties.
- Outreach centers make education and enrichment accessible even in remote communities.

Giving opportunities include:

- **UH Maui College:** Maui Language Institute
- **Honolulu CC:** Music and Entertainment Learning Experience (MELE)
- **Windward CC:** Palikū Theatre and Hōkūlani Imaginarium
- **Kapi'olani CC:** Koa Gallery
- **UH West O'ahu:** 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i
- **UH Mānoa:** CTAHR GENE-ius Day program
- **Leeward CC:** Leeward Theatre and the new Hō'ikeākea Gallery
- **Hawai'i CC:** Summer Youth Academy
- UH Libraries

UH Foundation's philanthropic partners support arts, culture, athletics and lifelong learning – for UH and for Hawai'i.



The campaign for the University of Hawai'i

IS THE CAMPAIGN FOR HAWAI'I

It is a challenge to find any aspect of life in Hawai'i untouched by UH's influence. Consequently, wherever we may advance the quality of life for Hawai'i's people through education, research and service, we must make efforts to do so.

Examples presented here of UH's reach and mission are merely examples, as a comprehensive list would be impossible to assemble.

We live in a better Hawai'i because of the University of Hawai'i.
We are a better university because of you.

**With your support, there is no limit to what
we can accomplish. For UH. For Hawai'i.**



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Learn more at UHFoundation.org/4UH4HI