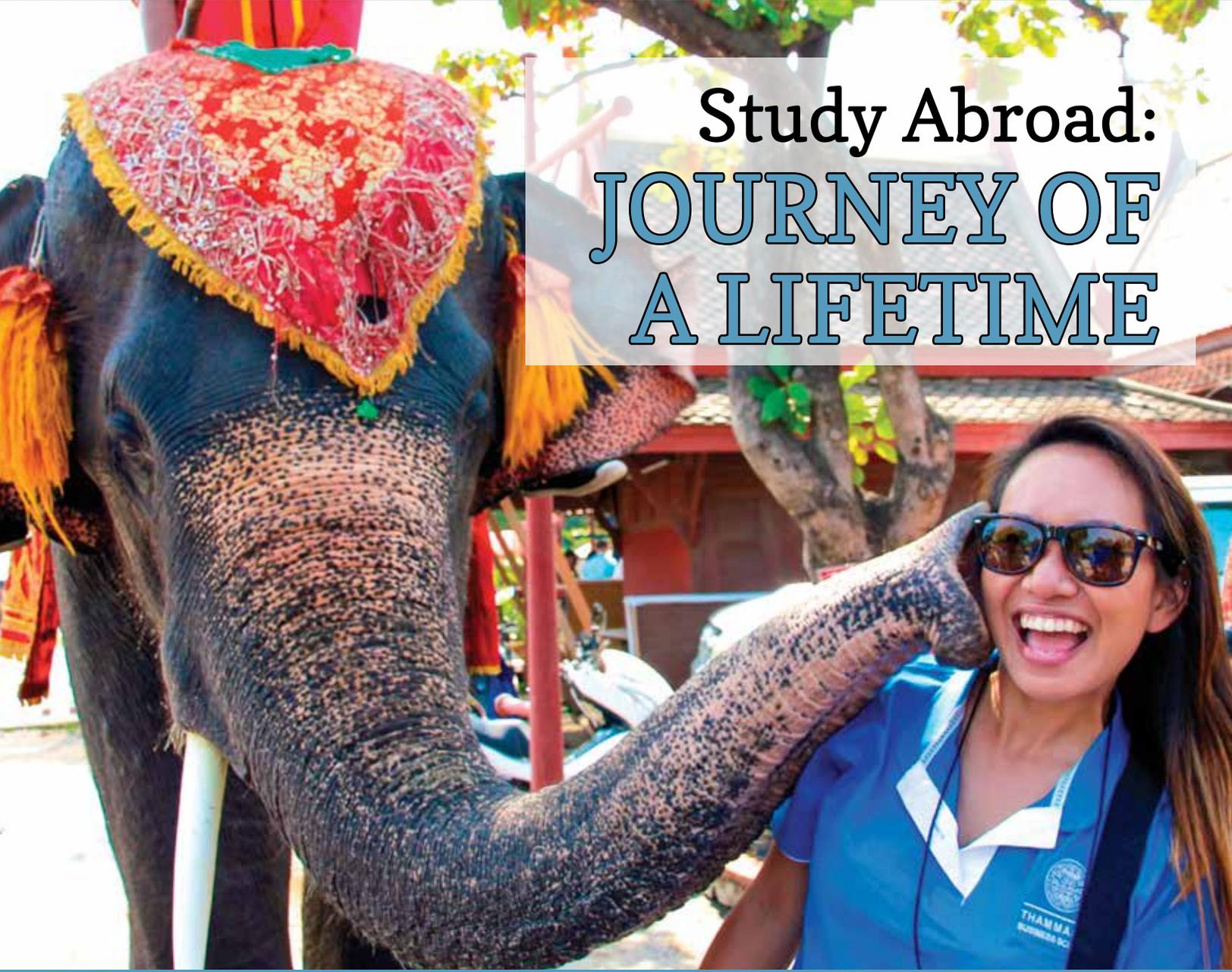


SHIDLER BUSINESS

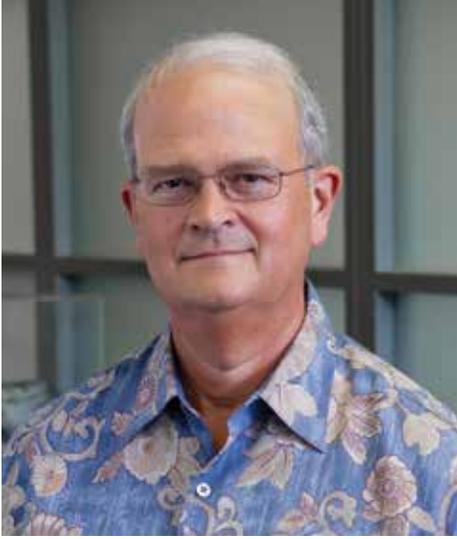
Volume 36, Number 1
Spring 2013

University of Hawai'i at Mānoa Shidler College of Business



Study Abroad: JOURNEY OF A LIFETIME

Inside: A Legacy of Alumni Pride and Service
Student Committee Plans Successful Business Night | Student Snapshots



DEAN'S MESSAGE

Aloha,

Welcome to the spring issue of *Shidler Business*. This is an entertaining edition packed with news on all the exciting initiatives from this past semester at the Shidler College of Business.

Our remarkable students are amongst the Shidler stars featured in the following pages. You will find many articles that highlight their academic and extra-curricular successes including an interesting story about the students participating in Shidler's study abroad programs. The colorful narratives and scenic photos submitted by these world travelers are sure to ignite your sense of adventure and boost your interest in global business.

We are also pleased to showcase our growing network of alumni. With each semester, we connect with more and more Shidler graduates from around the world who share their photos and career updates. We share their stories as well as highlight recent alumni events in the Alumni News section. Our alumni pages also feature a historic look at the evolution of the Shidler Alumni Association. This incredible group of graduates and friends is credited with boosting Shidler pride, connecting alumni, and helping to raise funds for important initiatives at the College. Their support over the years has truly been invaluable.

In addition, we acknowledge the many organizations and individuals that have offered their support to the Shidler College this past semester. Through their generosity, we continue to strengthen our programs, offer more student support, increase our alumni outreach and build our faculty and staff.

Thank you for taking an interest in all that we have accomplished during this wonderful semester. We encourage you to stay connected and welcome your questions, comments and suggestions.

Sincerely,

Vance Roley

vroley@hawaii.edu

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ON THE COVER
Kenory Khuy receives a kiss
from a new friend while
studying abroad at Thammasat
University in Thailand.



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CONTENTS SPRING 2013

FEATURES

- 4 Study abroad — Journey of a lifetime
- 7 A legacy of alumni pride and service

SHIDLER NEWS

- 9 Student committee plans successful Business Night
- 10 SmarTummy takes first prize at The UH Business Plan Competition
- 12 POSCO executives complete non-degree program
- 14 Student Snapshots

DONOR NEWS

- 16 New gifts from alumni and friends
- 17 The Shidler Dean's Circle

FACULTY AND STAFF NOTES

- 18 New faculty and staff, promotions and appointments

ALUMNI NEWS

- 20 Alumni Snapshots
- 22 Alumni Notes

ALUMNI AT WORK

- 31 American Savings Bank

CALENDAR

- 32 Featured events

Making the world a "greener" place

In our efforts to "go green," Shidler alumni who graduated in 2005* or later will receive an email version of *Shidler Business*. Those who graduated prior to 2005 will continue to receive an issue in the mail.

For questions or concerns, please contact amy.watari@uhfoundation.org or 808-956-6044.

*Applies to alumni whose record is linked to a valid email address. Those with no email listed will continue to receive a hard copy.

STAY CONNECTED



facebook, linkedin, twitter, vimeo

Online edition available at www.shidler.hawaii.edu



"I got a kiss from a new Thai friend"

"The Shidler program really takes care of its students and offers a lot more cultural tours than the other universities. At Ayutthaya, we visited a palace as well as a few old temple ruins. On the second trip, we visited Koh Chang, an island not too far from Bangkok, to enjoy some nearby beach time with friends."

Kenory Khuy
Marketing and
International Business Major
Thammasat University, Thailand



"I have gained a global perspective and feel ready to meet the challenges of the future, as a person and as a leader . . . I feel I have really built a bridge between myself and Southeast Asia, and I now have friends all over the world."

Chris Grassi
Accounting Major
Chulalongkorn University, Thailand

Most educational experts agree that one of the best ways for students to gain a global perspective is through living and studying abroad.

According to the Institute of International Education, U.S. students studying abroad increased to a record high of 273,996 in the 2011-2012 academic year. Although the numbers have steadily increased in the past two decades, this still represents a small proportion of the more than 20 million students enrolled at universities and colleges across the nation. At the Shidler College of Business, 60 - 70 students travel abroad each year, well above the national average.

Study Abroad: Journey of a Lifetime

by Dolly Omiya

*"All I can say is, wow,
what a semester!"*



"Studying in Korea has met all my expectations and more! I have learned so much through my study abroad experience and learned a lot about myself as an individual. I came to Korea to gain a new business perspective of Asia and specifically to learn about Korea's business practices. I can come home proudly having accomplished this goal."

Andy Chung

Finance Major
Seoul National University, South Korea

"We encourage all students to take advantage of the College's study abroad opportunities to grow professionally and personally," says Rikki Mitsunaga, Shidler's Study Abroad Program coordinator. "There is so much to gain from studying abroad and no one experience is the same for all. I ensure students that wherever they choose to go, it will be one of the most enriching, rewarding and unforgettable journeys of their lifetime."

Rya Sekimoto, a marketing and management student, has never traveled outside of the United States. She chose Yonsei University in South Korea for her first study abroad experience and has no doubt she will have a positive experience. "This is an opportunity to push myself and expand my comfort zone even further. I have not traveled alone before, but am willing to put myself in that vulnerable situation. I want to see how well I can handle the experience, and learn more about myself and what I am capable of doing."

For others, the opportunity to be immersed in another country's culture and language adds value to their global knowledge and understanding.

Accounting and finance student John Edward Fujii believes this experience will broaden his view of the world. "I am fascinated with the Korean culture, and am very impressed by the country's economic developments and innovations," says Fujii. "By studying abroad I hope to supplement and enrich the education I am receiving at the

(continued on page 6)

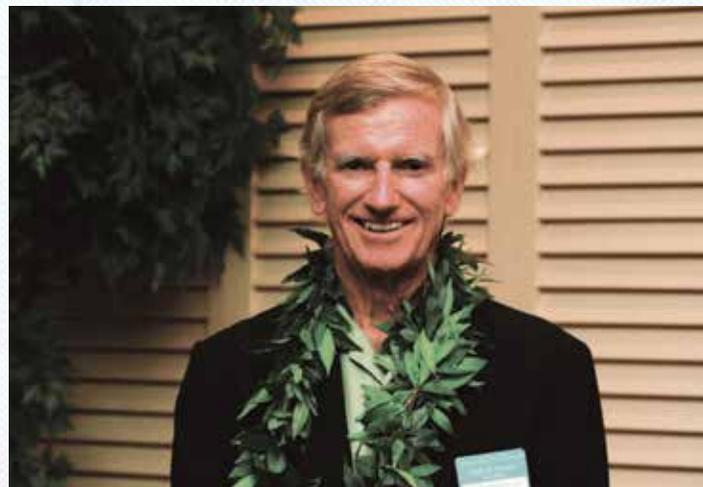


Graeme and Doreen Freeman with the fall 2013 Freeman Scholars

Freeman Scholar Asia Abroad Program

The Freeman Foundation has once again donated \$100,000 to support the Freeman Scholar Asia Abroad Program, totaling \$200,000 in support thus far. In the 2012-2013 school year, the program awarded twenty \$5,000 scholarships to undergraduate students studying abroad in Asia. The Freeman Scholarship will once again award twenty \$5,000 scholarships in the upcoming 2013-2014 school year.

Established in 1994, the Freeman Foundation supports the study and understanding of Asia and its cultures. It is dedicated to strengthening the bonds of friendship between the U.S. and the countries of the Far East.



William R. Johnson, Jr.

The William R. Johnson, Jr. Study Abroad Endowment

William R. Johnson, Jr., president and CEO of Johnson Machinery Co. in California, recently donated \$1 million to establish a study abroad endowment at the College.

The endowment will provide international study abroad scholarships for undergraduate students. The first group of students will be selected this spring and will begin their study abroad program experience in the 2013-2014 school year.

Johnson earned his BBA from the Shidler College of Business in 1965 and was inducted into the Hall of Honor in 2007.

Shidler College of Business and use my experiences to become a more effective leader.”

For the more experienced students, the study abroad program gives them an opportunity to enhance their business skills and sharpen their multilingual and multicultural skills —making them an invaluable resource to their community and future employers.

Finance student Karen Shiu feels strongly that studying abroad is the perfect complement to her studies at Shidler. Shiu previously participated in the UH Mānoa International Exchange Program, and interned at a hedge fund in Hong Kong and at American Savings Bank in Hawai‘i.

“I dream of working in the finance industry in Asia,” says Shiu. “I believe the National University of Singapore will provide me with the training to develop a successful global business career and give me the necessary skills to pursue graduate work in the field of international business.”

With the recent increase in study abroad scholarship support from The Freeman Foundation and Shidler alumnus William R. Johnson, Jr., the opportunity to study abroad has never been greater, explains Mitsunaga. “I advise students, if you have the chance to study abroad—do it. It will have a tremendous impact on your life.”

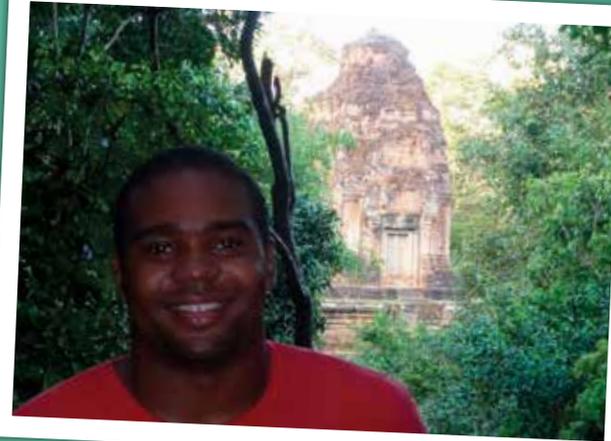
“At the Shidler College of Business, we believe it is vital for students to have international knowledge and experiences to succeed in today’s global marketplace,” says Vance Roley, dean of the Shidler College of Business. “We know that cost is the biggest obstacle for students



“The campus is beautiful! I love the Victorian style architecture and the vines climbing up the walls of the building! This setting makes me excited to be able to study here for the next four months!”

Kayla Nip

Accounting and Finance Major
Yonsei University, South Korea



“Going on study abroad really opens your eyes to the different cultures that there are in the world. Even though Singapore is a very developed country, and is similar to the States in many ways, the different cultures that exist there are interesting to observe.”

Isaac Lipscomb

Entrepreneurship and International Business Major
National University of Singapore, Singapore

studying abroad. Therefore, in the past several years, we have made it a priority to fund more study abroad opportunities than ever before.”

Thanks to an annual \$100,000 grant from The Freeman Foundation and a \$1million endowment gift by Shidler alumnus William R. Johnson, Jr., more than 25 undergraduate students will receive an experience of a lifetime when they begin their study abroad program this upcoming 2013-2014 school year.

“I’m pleased to help the students at Shidler explore the world and graduate as global citizens,” says William R. Johnson, Jr., president and CEO of Johnson Machinery Co., “All of my children benefited greatly from their international study abroad programs, so I know first hand the life changing experiences these opportunities can be.”

In addition to the Freeman and Johnson scholarships, the College awards other scholarships to encourage students to travel abroad. These scholarships include, the Ulrike and Toufiq Siddiqi Student Travel Endowment, the Dennis Y.M. Ching Memorial Scholarship, the Florence Hutson Driskel Scholarship Endowment, the Michael and Judy Pietsch Endowed Study Abroad Scholarship, the Ralph S. Inouye Co., LTD. Endowment in honor of Professor K.K. Seo, and the Oscar and Rosetta Fish Fund for Excellence Scholarship.

To follow students’ incredible study abroad journeys, please visit: <http://www.shidler.hawaii.edu/international-exchange/student-experiences>.

For more information:
Contact Rikki Mitsunaga at business@hawaii.edu or (808) 956-8215 or visit www.shidler.hawaii.edu/international-exchange

A LEGACY OF ALUMNI PRIDE & SERVICE

THE SHIDLER ALUMNI ASSOCIATION LEADS THE WAY

By Amy Watari



School pride is something that all Shidler Alumni Association members hold dear to their hearts. These members serve as pillars of support for the College and champions of business education in the community. Through their generosity and contributions, they are building a legacy of alumni pride and service at the Shidler College of Business.

The Shidler Alumni Association is currently the largest of the University of Hawai'i Alumni Association's (UHAA) 39 chapters worldwide with approximately 15% of UHAA members designating Shidler as their chapter of choice. The Association enjoys a strong membership base with representatives located in countries such as Switzerland, Germany, Hong Kong, Japan and the U.S. This outstanding organization emerged from humble beginnings but has evolved over the years into one of the most active alumni chapters under the UHAA umbrella.

Three become one

The College's first official alumni organization was formed in 1975 by a small but dedicated troupe of MBA graduates. The UH MBA Alumni Group was formed to bring together all alumni of the College's graduate programs. They held regular meetings and activities that featured educational and professional topics of interest. In 1990 and 1991, two more alumni groups were formed.

The Society of College of

Business Administration Alumni and Friends (SCBAAF) established to bring together alumni in the accounting sector.

After several years of operating independently, the three organizations agreed to merge to create a single, unified alumni association. And in January of 1998, CBA Alumni and Friends was born. The organization officially changed its name to the Shidler College of Business Alumni Association in 2006 when the College was renamed after alumnus Jay Shidler.

According to former SCBAAF President and current Board Director Cynthia Alm, it took a lot of commitment on the part of those involved to bring the three alumni groups together but in the long run the merger was worthwhile. "When you look back at where we started, I am just amazed at the resources we have now. In the beginning, we had to work really hard just to take care of the essential things. Now we are able to do so much more."

(continued on page 8)



Tug of war at the MBA Alumni Group and Graduate Business Student Association party in April 1988.



1998 Alumni officers and members. From left to right: Licie Fok, Eric Wong, Paula Chang, Kevin Sullivan and David Kozuki

Business Administration Alumni and Friends (SCBAAF) encouraged networking amongst BBA graduates and the School of Accountancy Alumni Association (SOAAA) was



MBA Alumni Group members gather for a photo at one of their many meetings and networking events.



The undergraduate alumni group held its first annual meeting and reception at the Jefferson Hall - Wailana Room in April 1991.

Leading the way

Today, the Shidler Alumni Association continues to experience tremendous growth and success thanks to an energetic group of volunteers who make up its board of directors. The 30 member board is comprised of professionals from a wide range of industries who generously lend their time, resources and expertise to help boost Shidler pride, support college initiatives, and connect alumni and students.

Under the board's leadership, the Alumni Association hosts many of Shidler's most popular gatherings including Executive Vineyards, Dine Around and Sake Evolution. These events bring together hundreds of Shidler grads while raising thousands of dollars to support a variety of important initiatives at the College. Projects funded by the Alumni Association have included wireless internet access, tables and chairs in the courtyard, student awards, subsidized membership fees for new graduates and much, much more.

One of the organization's greatest contributions to-date has been fulfilling its pledge to raise \$200,000 for student scholarships. Their gift was matched one-to-one by the Shidler matching funds program to establish an endowment totaling \$400,000. In 2012, the Association awarded its first scholarships to seven deserving students.

"It is very rewarding to know that through our fundraising efforts, the Alumni Association will be able to help students fund their education at Shidler for many

years to come," stated Kirk Horiuchi, president of the Shidler Alumni Association. "I thank everyone for their hard work and dedication to the cause. This is a great organization and I look forward to staying connected in the years to come as we continue to build our alumni outreach."

About the Shidler Alumni Association

The Shidler Alumni Association offers its members exclusive benefits such as invitations to professional development seminars and networking opportunities. Its mission is to support and promote the Shidler College of Business and connect alumni worldwide. It is a membership based, 501(c)(3) non-profit organization governed by a volunteer board of directors. To learn more, visit www.shidler.hawaii.edu/alumni or email busalum@hawaii.edu.

SHIDLER COLLEGE OF BUSINESS

ALUMNI ASSOCIATION

Stay connected, network and support your alma mater. Join today. Visit UHalumni.org/join or call **1-877-UH-ALUMS**. Please be sure to **select Shidler** as your chapter of choice.

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ALUMNI EVENTS

TALK STORY
EXECUTIVE VINEYARDS
PROFESSIONAL SERVICES SOCIAL
DINE AROUND

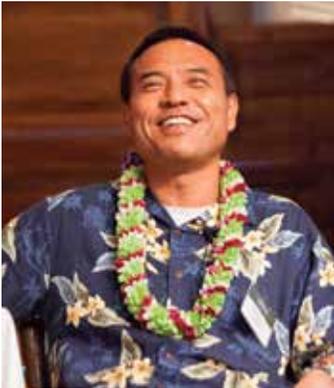
HALL OF HONOR AWARDS
STUDENT & ALUMNI MIXERS
ANNUAL MEETING
SAKE EVOLUTION

Event details are available at shidler.hawaii.edu/events



Shidler Alumni Association Board members Kirk Horiuchi (president), Christopher Letoto and Jason Haruki present a check to Dean Vance Roley (far right) at the 2013 Executive Vineyards winetasting.

Lawson CEO discusses the secrets behind his company's success



Takeshi Niinami, president and CEO of Lawson Inc.

The president and CEO of Tokyo-based convenience store giant Lawson was the featured speaker at this semester's Kīpapa i ke Ala Lecture.

Takeshi Niinami shared many interesting and insightful stories with a packed audience during his hour-long conversation with Susan Yamada, executive director of the Pacific Asian Center for Entrepreneurship.

With Lawson's highly publicized plans to expand its presence in Hawai'i, the company's business strategies and future goals were hot topics of conversation. According to Niinami, Lawson is forging ahead with expansion plans in the U.S. with Hawai'i being its first U.S. test market. Lawson hopes to open between 30-50

new stores in Hawai'i within the next three years. The company currently has over 11,000 stores in Japan, China, Indonesia and two stores in the Sheraton Waikiki and the Moana Surfrider hotels.

Niinami joined Lawson in 2002 and was appointed president and CEO later that year. During his talk, Niinami openly shared the story behind his fast rise into the CEO position and the challenges he faced while working to perpetuate change within a large Japanese corporation.

"I restructured the entire

company," he shared. "I spent two-thirds of my time in the first three years communicating with our people and the franchise community so I could gain trust." According to Niinami, communication and trust were the keys to Lawson's turnaround.

The Kīpapa i ke Ala Lecture was held on Monday, February 11, 2013 at the Plaza Club. The lecture was organized by the Pacific Asian Center for Entrepreneurship and was sponsored by the Emmett R. Quady Foundation.

Student committee plans successful Business Night



Left: Pictured left to right are co-emcees Huy Nguyen and Jarenn Nagaishi-Choi with Business Night Executive Director Alen Ngai. Right: Ernst & Young Managing Partner Terri Fujii and L&L President Eddie Flores, Jr. chat with business students Lewis Wang (center), Jori-Anne Jasper (standing left), and Isaac Lipscomb (seated left).

Business Night 2013 was a great success thanks to a group of dedicated students who volunteered to serve on the Business Night committee. The 11 Shidler undergraduate students spent long hours coordinating every detail of the event including securing a keynote speaker and pairing over 200 students with their mentors.

Planning such a large-scale gathering can be a big challenge especially while juggling final projects, exams and club activities but according to the students, being a part of the planning committee is truly rewarding. "This experience has given me the confidence to engage with professionals, speak in front of large groups and to become a better manager," shared Alen Ngai, executive director of the 2013 Business Night Committee. "I've developed better time management skills, communication skills and made life-long friendships."



Highlights of this year's event included the presentation of over two dozen student awards and the opportunity for students to make meaningful one-to-one connections with professionals in their fields of interest. Ernst & Young Managing Partner Terri Fujii (BBA '84, MAcc '85) also gave an inspiring keynote speech. Fujii shared her personal story of growing up in Hawai'i, studying at UH and the importance of mentorship in starting her career in the accounting industry.

Business Night was held on May 2 at the Sheraton Waikiki Hotel with over 400 people in attendance. Congratulations to the 2013 Business Night committee for organizing such a wonderful event and mahalo to title sponsor First Insurance Company of Hawaii and all the evening's award sponsors. View photos at www.shidler.hawaii.edu/businessnight.

SHIDLER NEWS

Congratulations to Shidler's spring 2013 graduates



Left: Undergraduate students celebrate the completion of their final semester at Shidler's Spring Commencement Celebration; Right: MBA student Brian Haagen, pictured above with his parents, represented the graduate students with a touching and inspirational talk.

Shidler's spring graduates were invited to attend a special commencement celebration on May 10 hosted by the Shidler College of Business. The informal reception, which was held the evening prior to the larger UH Mānoa Commencement Ceremony, provided an opportunity for the graduates to celebrate the completion of their final semester with their family, friends, classmates, and the faculty and staff of the Shidler College.

The highlights of the reception were the heartfelt speeches given by human resource management major Jarenn Nagaishi-Choi and MBA student Brian Haagen. Nagaishi-Choi and Haagen both

reflected on their time at the Shidler College of Business and offered words of encouragement and inspiration to their fellow graduates.

"I'm so proud to see how much we've grown, from our days of struggling through Accounting 201, trying to figure out which clubs to join, switching back and forth between majors, and procrastinating on group projects," shared Nagaishi-Choi. "But now, our days as students have come to an end. Tomorrow morning we will be turning our tassels, and turning the page to the next chapter in our lives."

SmarTummy takes first prize at the UH Business Plan Competition



Left to right: Dr. Scott Miller, Larry Martin, John Salle, Dr. Walton Shim and David Yarber

The Pacific Asian Center for Entrepreneurship (PACE) announced the winners of the 2013 UH Business Plan Competition on April 30 at the Waiālae Country Club. The title sponsor of the event was American Savings Bank. More than \$50,000 in cash and in-kind prizes were awarded.

First Place: SmarTummy is a first-of-its-kind accurate and reliable abdominal simulator designed to train medical, nursing and emergency medical service students in abdominal palpation exams. Congratulations to team members Larry Martin, David Yarber, Dr. Walton Shim, and Dr. Scott Miller. The team received \$10,000 cash sponsored by American Savings Bank and a \$17,500 in-kind prize package. **Second Place: Nanodiagnosics, LLC** brings novel sensitive molecular imaging contrast agents for human use to market. The team received \$5,000 cash sponsored by the Shidler College of Business and an \$11,000 in-kind prize package. **Third Place: Aloha Bridal Connections** is a personalized service for destination couples to connect with experts in the Hawai'i wedding industry through an integrated online platform. The team received \$2,500 cash sponsored by HiBEAM and a \$4,500 in-kind prize package.

To learn more about the UH Business Plan Competition and to watch the teams' presentations, visit www.shidler.hawaii.edu/bpc.

SmarTummy competes in California Dreamin' Competition

In April the SmarTummy team was invited to compete in Chapman University's California Dreamin' Investor and Fast Pitch Competition. The team competed against 28 schools from top university entrepreneur programs around the country for \$215,000 in prize money and connections to venture capital firms. The SmarTummy team advanced to the semi-final round of the exclusive competition.

The 2013 Southeast Asia Faculty Development in International Business explores Indonesia's growing economy



Faculty and professionals toured the Tjiwi Kimia Paper Products factory in Surabaya, Indonesia.

Hosted by the Centers for International Business Education and Research (CIBER) at the University of Hawai'i and University of Wisconsin along with the Universitas Pelita Harapan, the Southeast Asia Faculty Development in International Business (FDIB) program took 17 faculty and professionals on

a two-week tour of the relatively unknown and perplexing country of Indonesia.

Through visits to government agencies; businesses in manufacturing, property development, media, logistics, education, and finance industries; and cultural sites, participants gained insight into doing business in the

rapidly developing Indonesian economy.

The journey began in Jakarta, Southeast Asia's most populous city. The group continued to Surabaya, the hub of commerce for East Indonesia. The tour concluded in Bali, a tourism hub and the only Hindu majority province with over 90% adhering to Balinese Hinduism.

The trip consisted of 17 site visits to organizations such as Lippo Group, the Indonesia Stock Exchange, Jawa Pos Group, Tjiwi Kimia Paper Products and the Siam Maspiion Terminal.

To learn more about the FDIB program, visit www.shidler.hawaii.edu/ciber or email pami@hawaii.edu.

Lecture focuses on Chinese and German innovation strategies

On April 11, the Pacific Asian Management Institute (PAMI) hosted a special lecture featuring Dr. Rene Haak, the first counselor for science and technology for the German Embassy of the Federal Republic of Germany in Beijing.

Germany and China are two important players in the global innovation system. While Germany is highly industrialized and innovation-oriented, China is quickly industrializing and catching up. Haak's lecture, entitled, "Innovation Policy and Strategies in Germany and China: State of the Art and New Perspectives," focused on the strengths and challenges of the two countries, the linkages in the science industry, framework conditions and the regulatory system. In addition, he focused on the lessons learned from the Chinese and German national innovation systems.

Haak has written numerous articles on production technology, innovation management, and strategic and international management in Japan, China and Europe. His research interests include innovation management, strategic and international management, the automotive industry and HR management.

To learn more about the Pacific Asian Management Institute and its upcoming summer events, visit www.pami.shidler.hawaii.edu.

Google's technology executives headline HICSS-46



Two of Google's leading technology executives were the featured presenters at the 46th annual Hawaii International Conference on System Sciences (HICSS). Fernanda Viegas, leader of Google's "Big Picture" data visualization group, gave an insightful keynote address entitled "Visualization Culture: Data Literacy for the Rest of Us." Bradley Horowitz, vice president of product management for the

Google+ Project, presented the conference's distinguished lecture, entitled "Google+ Hangouts: Changing Communications by Bringing People Together Face-to-Face-to-Face."

Viegas and Horowitz are the newest additions to an impressive list of industry giants who have presented at HICSS. World renowned speakers featured at HICSS have included the first U.S. Chief Information Officer Vivek Kundra, Nobel Laureate Arno Penzias, and former Chief Scientist at Xerox John Seely Brown to name just a few.

Approximately 800 of the world's top information systems

academics and professionals attend the conference each year, which features symposia, workshops, tutorials and paper presentations. This year's three-day gathering was held in January at Maui's Grand Wailea.

The international nature of HICSS drives the innovation edge of IS research. About 50 percent of HICSS participants attend from 40 countries outside of the U.S.

To learn more about HICSS, watch Viegas' and Horowitz's presentations, or view this year's Best Paper winners, visit www.hicss.hawaii.edu/HICSS_46/46highlights.htm.

SHIDLER NEWS

POSCO executives complete non-degree programs



POSCO executives celebrate after completing Shidler's management training program.

In October 2012, the College's Executive Education Center hosted the 13th management training program for executives from POSCO, the fourth largest global steel manufacturer, based in Pohang, South Korea. Twenty high potential talents, competitively selected from diverse functional areas, attended the month-long program in Hawai'i.

"The caliber of the participants from POSCO was exceptional," stated Dean Vance Roley. "Their experience and insights made for

a successful training experience." Topics covered included finance, marketing, negotiation, crisis management and strategy. Capstone projects were also integrated into the program.

According to the participants, the business knowledge gained through the program was well-worth the time away from their family and friends, however, the most valuable experiences were the networking opportunities and getting to know their fellow POSCO colleagues.

Executive training with Vietnam Chamber of Commerce and Industry



Participants of Shidler's joint executive program on Sustainable Leadership in a Changing Economy.

In November 2012, in partnership with the Vietnam Chamber of Commerce and Industry, the Shidler Executive Education Center offered a joint executive program on Sustainable Leadership in a Changing Economy. Thirty-two executives from Vietnam with a majority of them from the Vietnam Post and Telecommunication Group (VNPT) attended the one-week program.

Innovative leadership is required in today's volatile economy. The program offered an opportunity for executives to gain better insights into international business and Vietnam's position in the

global economy. Shidler Professor Tung Bui was the faculty director who facilitated the discussion and understanding of cross cultural management issues. Speakers included Lieutenant General Dan Leaf, director of the Asia Pacific Center for Security Studies.

Positive feedback and strong demand for executive leadership training in Vietnam will result in two additional programs to be held in August and November 2013.

To learn more about Shidler's executive programs, visit www.shidler.hawaii.edu/executive.

MBA team participates in world's largest social entrepreneurship competition



Left to right: Tijay Syn-Rodrigues, Joyce Fang, Spencer Mawhar, Kathleen Sheena Luz, and Paul Ahn.

First year MBA students competed against 40 teams at the 4th annual Hult Prize regional competition in San

Francisco. The Hult Prize is the world's largest student competition for social entrepreneurs. Shidler team

members Tijay Syn-Rodrigues, Joyce Fang, Spencer Mawhar, Kathleen Sheena Luz and Paul Ahn focused on utilizing nutrient-based hydroponics systems in urban environments to increase food availability reducing the reliance on existing food distribution channels. "Although we didn't advance, it was a great chance to meet like-minded people who are interested in social entrepreneurship," shared Kathleen Sheena Luz.

Finance team reaches final four in CFA Challenge



Left to right: Hannah Mitchell, Ricardo Fernandez, Team Captain So Jee "Kasey" Kang, and Corey Gima.

A team of undergraduate finance students made the final four at the 7th annual Chartered Financial Analyst

(CFA) Institute Research Challenge Americas in Toronto, Canada. "This is unquestionably the number

one finance competition in the world. Shidler is the only school to reach the final four of the Americas Championship in both 2012 and 2013," shared faculty advisor Ben Bystrom. The CFA Challenge promotes ethics and best practices in equity research among young financial professionals. More than 3,500 students from 775 universities from the Americas, Europe and Asia participate each year.

Undergraduates compete in Milgard Invitational Case Competition on Social Responsibility



Left to right: Henry We, Ian Hagn, Isaac Lipscomb, Faculty Advisor John Butler and Casey-Blu Judd

This April, a team of four undergraduate students were invited to compete in the Milgard Invitational

Case Competition on Social Responsibility at the University of Washington in Tacoma. Six schools were invited to

participate including the University of Washington, Gonzaga University, Oregon State, Western Washington and University of Puget Sound.

Shidler team members were Henry We, Ian Hagn, Isaac Lipscomb and Casey-Blu Judd.

The Milgard competition is an annual event that provides students with an opportunity to explore the issues of corporate sustainability, citizenship and social responsibility.

Experience Summer at Shidler

UH Mānoa Summer Sessions

SUMMER SESSION I

May 28 – July 5

SUMMER SESSION II

July 8 - August 15

Choose from an array of undergraduate and graduate business courses through the UH Mānoa Outreach Program. There are a wide range of courses to select from including personal finance, basic accounting and multinational marketing.

The College also offers many unique programs and lectures during the summer months.

The Pacific Asian Lecture Series (PALS) features notable experts in Asia-Pacific business.

June 12 – August 13

www.pami.shidler.hawaii.edu/pals

The Pacific Asian Management Institute (PAMI) Certificate Program

offers certificates in international management and international entrepreneurship. Application deadline is July 1. www.pami.shidler.hawaii.edu/certificate.

The Will Weinstein

Conversation Series features topics on ethics in business, athletics, law, non-profit, food, entertainment, and health. The series runs from July 16 – August 1. The featured lecture, "Ethics in the Food and Entertainment Industry," will be held on July 18 with panelists Beverly Gannon, chef and restaurateur; Sheldon Simeon, executive chef and *Top Chef* finalist; and Aaron Placourakis, president and CEO of Tri-Star Restaurant Group. www.shidler.hawaii.edu/weinstein.

STUDENT SNAPSHOTS

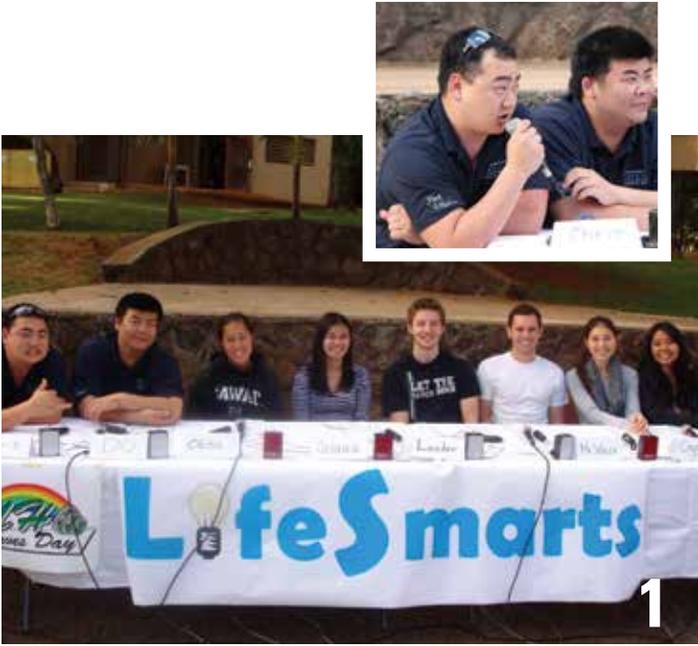


Photo courtesy of 360 Property Videos

Fish Scholars win the LifeSmarts Challenge [1]: Oscar and Rosetta Fish Scholarship recipients Chris Saki and Do Kim won the LifeSmarts Challenge at the UH Saves Day Expo. The duo competed against teams from Family Resources and Residential Life. Chris and Do each took home a \$500 prize. The Fish Scholars also volunteered at the Expo

where they assisted in getting over 81 attendees to make pledges to save money toward a specific goal. **AMA wins awards at international conference [2]:** American Marketing Association members were all smiles after winning two awards for "Outstanding Fundraising" and "Outstanding Professional Development" at this year's annual AMA International

Collegiate Conference. Over 1,200 students attended the conference held in New Orleans in March. **Job hunting at the Spring Career Expo [3]:** Students had a great opportunity to meet with prospective employers at the Spring Career Expo. This semester, there was a strong representation not only from the larger organizations but also from

Hawai'i's small business sector. Over 54 employers participated in the event. **Shidler and Richardson duke it out [4]:** Students from the Graduate Business Student Association (GBSA) participated in a fun and competitive soccer match against students from the William S. Richardson School of Law. Although the score turned against them in the end, the Shidler



players demonstrated great discipline, sportsmanship and teamwork. The match was held in March at Kapiolani Park. **Super Clubs Day champions [5]:** The Business Executive Society of Tomorrow (BEST) took home this semester's coveted Super Clubs Day trophy. The competition was held in March at Kanewai Park with about a dozen teams

in attendance. **IBC brings students together [6]:** The Inter-Business Council (IBC) organizes events to bring students together for social and professional activities. A few of the events held this past semester included Back to Business at Aiea Bowl, the Aloha Mixer, an alumni mixer, Dress for Success and Marketing U.



Left to right: Vanessa Henao, Jason Choi and Regina Tatiana N. Zabanal

SHIDLER STUDENTS PRESENT THEIR RESEARCH AT THE HONORS PROGRAM'S SPRING SYMPOSIUM

This April, Jason Choi, Vanessa Henao, and Regina Tatiana Zabanal participated in the University of Hawai'i at Mānoa Honors Program's annual Spring Proposal Conference. The three Shidler undergraduate students did an outstanding job presenting their research to a panel of judges made up of UH faculty. The students were assessed on the merit of their research and findings, oral presentations and poster displays.

Choi, who is an international business and management major, presented "The global mindset of a cross-cultural manager." In his research, Choi highlighted the importance of having a global mindset as a cross-cultural manager for the countries of America, South Korea and Japan.

Henao, who is a marketing and international business major, focused her research on the challenges posed in creating web-based brand communities that meet the changes in demanding consumer behavior. Her research was entitled, "The factors and incentives which play a role in interactivity of the communities of Nike, Adidas, Under Armor and Reebok."

Zabanal's presentation was entitled, "Re-imagining print media in a digital age." Her research explored the question of how print media and newspapers must face the challenge of catering to a digital audience due to the rise of the internet and mobile media platforms. Zabanal is a marketing major at Shidler.

Choi and Henao were both mentored by Shidler Professor of Marketing Dana Alden. Zabanal was mentored by Shidler Management Lecturer Cristina Suarez.

The Spring Symposium showcases undergraduate research and creative work at UH Mānoa that is beyond the proposal stage. Over 60 honor students participated in the event that was held on April 27 at the Imin Conference Hall on the University of Hawai'i at Mānoa campus.

DONOR NEWS

Hong Kong entrepreneur Eddie Lam establishes scholarship for Asian students



Dean Vance Roley and Eddie Lam

Hong Kong entrepreneur Eddie Lam (BBA '81) has made a gift of \$100,000 to the Shidler College to establish the Lam Family Endowed Scholarship for undergraduate students from China, Macau and Hong Kong.

“Attending the Shidler College of Business at UH was one of the best decisions I made,” says Lam. “I enjoyed my classes, professors and college activities and met a lot of people from all over the world. I hope this scholarship will give international students the opportunity to study in Hawai‘i and receive a great education.”

Lam is the founder of the Onlen Fairyland (HK) Company Limited, one of Hong Kong’s largest footwear manufacturers and distributors. His company manufactures famous brands such as Disney Company, Warner Brothers, Shanghai Tsuburaya Plotting Co. Ltd., Animation International Ltd. and Sanrio. Lam is also the founder of the Feng Tai Footwear Company Limited in China.

Central Pacific Bank CEO funds challenge to support UH entrepreneurship center



Central Pacific Bank President and CEO John Dean

Central Pacific Bank President and CEO John Dean has pledged \$100,000 to the Pacific Asian Center for Entrepreneurship (PACE). Through his gift, Dean hopes to encourage Hawai‘i’s business community to join him in supporting the entrepreneurship center and its mission of fostering the entrepreneurial spirit in Hawai‘i and beyond.

Funds raised will support entrepreneurship education at UH and facilitate activities that support innovation, transfer of knowledge and private sector investments in UH-based technology.

“As business models rapidly evolve through advancements in technology, the spirit of entrepreneurship continues to drive the vision and innovation that benefit our entire Island community,” said Dean. “PACE continues to play a critical role in nurturing these ideas into reality and needs the support of its key stakeholders, which are the members of Hawai‘i’s private sector.”

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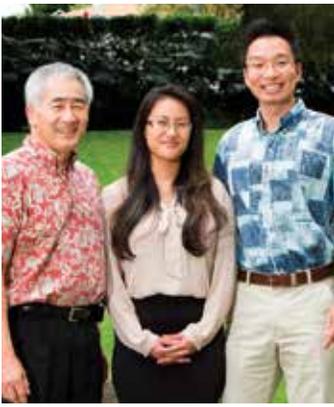
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LEARN MORE ABOUT GIVING OPPORTUNITIES AT SHIDLER

If you are interested in investing in the students and faculty of the Shidler College of Business, please contact:

Unyong Nakata, MBA
Director of Development
(808) 956-3597
unyong.nakata@uhfoundation.org

You can also make a gift securely online at www.uhfoundation.org/GiveToShidler.



FICOH CEO Allen Uyeda with scholarship recipients Shylyn Duarte and Kenneth Lee

First Insurance Company of Hawaii increases its scholarship support

First Insurance Company of Hawaii (FICOH) has increased its scholarship endowment to \$100,000. The company's initial gift of \$35,000 was given in the spring of 2012 to establish the First Insurance Company of Hawaii Endowed Scholarship for Excellence. The additional funds will increase the scholarship amount for two

students each year, making a stronger impact in alleviating rising tuition costs. "We are excited to enhance our support of Shidler students at a stage in their lives when they are gaining knowledge and forging relationships that will last them their entire careers," shared FICOH President and CEO Allen Uyeda.



Tadami Kamitaki

Kamitaki family establishes a scholarship in memory of Tadami and Kimei Kamitaki

The Kamitaki family, who operates Ace Hardware and Ben Franklin Crafts Stores, has gifted \$35,000 to establish the Tadami and Kimei Kamitaki Endowed Memorial Scholarship in memory of their parents Tadami and Kimei Kamitaki.

"We created this scholarship to honor our mom and dad, who were both Shidler graduates," says Guy Kamitaki. "They appreciated the education they received at UH and strived to give all five of their children a good education."



American Senior VP Auli'i Graf, UH Foundation President Donna Vuchinich, American CEO Richard Wacker, PACE Executive Director Susan Yamada

American Savings Bank sponsors the 2013 UH Business Plan Competition

With a \$30,000 gift to the Pacific Asian Center for Entrepreneurship (PACE), American Savings Bank (American) became the title sponsor for the 2013 UH Business Plan Competition. The competition is the largest of its kind in Hawai'i with over 150 competitors and 120 volunteers from the business community.

"Hawai'i needs a vibrant spirit of entrepreneurship and innovation in our business sector," said Richard Wacker, American president and CEO. "We support the efforts of PACE and are glad to have the opportunity to encourage new ideas and new business models."

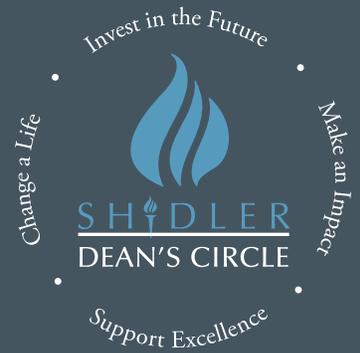


Dean Vance Roley and Shirley Lee

Alumna Shirley Lee increases her support for Shidler faculty awards

Shirley Lee (MBA '77) has given a gift of \$25,000 to increase her faculty award endowment at the Shidler College of Business. The Shirley M. Lee Endowed Faculty Award for the Graduate Business School was established in August of 2008 with an initial gift of \$50,000 from Lee. The fund supports one senior

and one junior faculty award each year. Lee, who resides in California, enjoyed a successful career as a corporate auditor for American Factors and later as a CPA with Arthur Andersen. In 2008, Lee also established the \$250,000 Hon Kau and Alice Lee Endowed Faculty Fellowship at the Shidler College of Business.



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The Shidler Dean's Circle recognizes donors who make annual gifts of \$1,000 or more to the Shidler College of Business Advancement Fund.

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About the Dean's Circle

Gifts to the Dean's Circle support the strategic goals of the Shidler College and help to build upon the College's reputation as one of the nation's top public business educational institutions. The funds are used to launch new initiatives, expand alumni networks, provide more internship and career opportunities for students and allow the College to respond quickly to its greatest opportunities. Learn more about member benefits and the latest Dean's Circle initiatives at www.shidler.hawaii.edu/deans-circle.

FACULTY AND STAFF NEWS



Marc Endrigat

NEW FACULTY AND STAFF

Marc Endrigat has joined the College as director of MBA Admissions. He transitioned from Pepperdine University's Graziadio School of Business and Management where he spent 12 years working in recruiting and admissions. He has a bachelor's degree in mass communication and journalism from James Madison University and a master's degree in communications from Pepperdine University where he also taught as an adjunct faculty member.

Endrigat describes himself as a "global citizen," growing up in Germany, France, Great Britain, and the USA and speaks multiple languages. He is passionate about any and all ocean-related activities. Endrigat has been teaching yoga since 2006 and tries to lead a very sustainable and eco-friendly lifestyle. He is married to April and they have a son named Kanoa.

RECOGNITION, PROMOTIONS AND APPOINTMENTS

Congratulations to the recipients of the "Professor



Year-End Appreciation Awards The 2012-2013 awards for outstanding research, teaching and support were announced in May. The Dennis Ching Teaching Award was presented to Professor of Finance and President Emeritus David McClain and Shidler College Faculty Fellow and Assistant Professor of Management Sonia Ghumman; the Shirley M. Lee Research Award was presented to William R. Johnson, Jr. Distinguished Professor of Marketing Dana Alden and Assistant Professor of Accounting Tawei (David) Wang; the Kaizen Award was presented to Undergraduate Academic Advisor Rikki Mitsunaga; the Dean's Ka Pou Hana Award for Outstanding Service was presented to Assistant to the Dean Lisa Emerson; and the UH Service Award (20 years) was presented to Marketing Secretary Lorna Hiromasa.

of the Semester Awards" and the "Staff Awards" for Fall 2012: Professor of Business Economics **Jack Suyderhoud** (FT MBA Core), Assistant Dean for Student Services **Robin Hadwick** (PT MBA Core), Finance Lecturer **Ben Bystrom** (MBA Elective), Assistant Professor of Management **Amol Joshi** (Executive MBA), Shidler College Faculty Fellow and Assistant Professor of Management **Sonia Ghumman** (Distance Learning EMBA), Professor of Accounting **David Yang** (MAcc), Professor of Management **Dave Bess** (MHRM), MFE Program Director **Gunter Meissner** (MFE), Shidler College Faculty Fellow and Professor of Information Technology Management **Reginald Worthley** (BBA Core), and Finance Instructor **Judith Mills-Wong** (BBA Elective). Staff awards were presented to MFE Program Coordinator **Pedro**

Villarreal and Assistant Director for Undergraduate Placement **Patrick Stuart**.

In January 2013, Assistant Professor of Management **Amol M. Joshi** was appointed to serve a two-year term as a member of the editorial board for *Organization Science*, a top-ranked journal in management.

RESEARCH

Shidler College Distinguished Professor of Marketing **Stephen L. Vargo**, McColl-Kenney, J. Sweeney and Y. van Kasteren published a paper entitled, "Health Care Customer Value Co-creation Practice Styles," in the *Journal of Service Research*, 2012.

Assistant Professor of Accounting **Tawei Wang**, M. Liu, and L. Yao published, "XBRL's Impact on Analyst Forecast Behavior: An Empirical Study," in the *Journal of Accounting and Public Policy*, 2013. Wang also published with

C. Hsu, "Board composition and operational risk events of financial institutions," in the *Journal of Banking and Finance*, 2013.

Shidler College Distinguished Professor of Management **Mooweon Rhee** had two papers published in top journals: "Power source mismatch and the effectiveness of interorganizational relations: The case of venture capital syndication," in the *Academy of Management Journal*, 2013, with D. Ma and D. Yang; and "Learning from age difference: Interorganizational learning and survival in Japanese foreign subsidiaries," in the *Journal of International Business Studies*, with Y. Kim and J. Lu.

Assistant Professor of Information Technology Management **Xuefei (Nancy) Deng** along with L. Chi co-authored a paper entitled, "Understanding Post-adoptive Behaviors in Information Systems Use: A Longitudinal Analysis of System Use Problems in the Business Intelligence Context," in the *Journal of Management Information Systems*, 2013, one of the top-ranked journals in information systems research.

Master of Financial Engineering (MFE) Program Director **Gunter Meissner** and MFE graduate Edgar Lobachevskiy published a paper, "A Comparative Analysis of Correlation Approaches in Finance," in the *Journal of Derivatives*, 2013.

Professor of Information Technology Management **Rick Kazman's** book, entitled,



'Love is in the air' for newlyweds Carrie Chung and husband Nelson Ye. The happy couple, married last fall, is pictured with Carrie's co-workers from the Shidler College of Business Executive Education Center. (Bottom, from left) Joelle Perkins, Toni Kruse Mingo, Keiko Shimazu, Alice Li, Maelynn Puchalski, (top, from left) Kai Tang, Chi Kim Diep, Masa Yamaguchi, Nelson and Carrie, and Tami Williams.

Software Architecture in Practice (3rd Edition) has been published by Addison-Wesley. The first two editions of his book sold over 125,000 copies.

An article by Professor of Finance **Nicholas Ordway** and J. Friedman, entitled "Five Levels of Synergy Potential to Create Real Estate Value," has been recently translated into Russian and featured in a book on the most influential articles on appraisal theory and practice over the past 20 years. The article was first published in *Real Estate Issues*, 2010. Ordway has also published "Advertising and Promotion of Expert Services," in *Real Estate Issues* with co-authors J. P. Friedman and B. A. Diskin, 2013.

During spring break, Shidler Distinguished Professor of Finance **S. Ghon Rhee** presented his research papers at several universities in Australia: Monash University, University of Queensland, Deakin University, RMIT and La Trobe University.

Professor of Finance **Mitsuru Misawa's** 16 case studies on international business and finance are now listed on

the Harvard Business Publishing website. Last year, nearly 1,800 copies were sold totaling over 10,000 copies sold over the past six years. Top business schools such as Harvard, MIT, Wharton, USC, Northwestern and Cornell are frequent users of his case studies on large Japanese corporations such as Tokyo Disneyland, Bank of Japan, Softbank and OSG. His cases are also listed on the Asian Case Research Center and European Case Clearing House.

In February, William R. Johnson Jr. Distinguished Professor of Marketing **Dana L. Alden** gave a luncheon address on patient-physician decision making and culture at a conference sponsored by the UH John A. Burns School of Medicine. This June, he will lead a workshop and present two studies on this topic at the 2013 International Shared Decision Making Conference. Alden is also working with health care providers at a local hospital and in Asia to improve the effectiveness of patient decision support technology.



Allen Doane joins Shidler's executive-in-residence program

Allen Doane, former Alexander & Baldwin (A&B) chairman and CEO, was one of Shidler's executives-in-residence for the spring 2013 semester. Doane is a director of A&B and serves on the boards of First Hawaiian Bank, BancWest Corporation and Pacific Guardian Life Insurance Company.

Doane joined A&B in 1991, directing the real estate and agribusiness sectors. He was named CEO of A&B in 1998 and retired in 2010. Prior to A&B, Doane held various executive-level positions for companies such as C. Brewer and Company, IU International in Philadelphia and The Shidler Group. He has also served on the College's Advisory Council.

"It's such an honor to have Allen join us," said Dean Vance Roley. "He has more than 40 years of business leadership experience to share with our students. He represents the best of Hawai'i's business community."

Doane joins former Ernst & Young Managing Partner Larry Rodriguez and former HEI Chairman, CEO and President Robert Clarke as Shidler's executives-in-residence. The program allows students, alumni, and faculty with the opportunity to learn and work with top business leaders who share their knowledge and experiences by serving as lecturers, mentors and advisors.

In Memoriam



Darleen (Morioka) Dyer peacefully passed away on May 28, 2013, surrounded by her loving family.

She will be remembered for helping thousands of students with their academic and personal goals and concerns.

Darleen started at the College in 1966 as a clerk typist and worked her way up to undergraduate advisor in the Office of Student Academic Services. She was a beloved counselor and a second mother to many students from 1985 until she retired in 2001. Darleen was known for her open door policy and she always made time to assist students with their academic and personal goals and concerns. She also served as the advisor for Business Night, Beta Gamma Sigma, FISH Scholars, and student clubs, while taking classes and tending to her three children.

In 2002, the Darleen Morioka Dyer Scholarship Endowment was established by students, alumni, faculty, and staff in honor of her 35 years of dedicated service to the College.

Darleen received a BS in human development in 1981 and a MEd in higher education in 1990 from the University of Hawai'i at Mānoa.

Donations can be made in her memory to the Darleen Morioka Dyer Scholarship Endowment, at <http://www.uhfoundation.org/DarleenDyer>.



ALUMNI SNAPSHOTS



Professional Services Social [1]: What a great way to start off 2013. About 175 professionals from all industries gathered to network and enjoy Inferno pizzas and Hi beers at Vice Night Club on January 23. The event was presented by the Shidler Alumni Association and

Young Lawyers Division of the Hawaii State Bar Association. **Alumni Student Mixer [2]:** The Shidler Alumni Association and the Inter-Business Council (a student business club), joined forces to organize a fun gathering that allowed business students an opportunity to

mingle and socialize with alumni at Tsunami Hawaii Bar & Lounge. The evening featured networking games, prizes and great food and drinks. With about 100 alumni and students in attendance, the April 18 event was a huge success. **Shidler alums attend UH International Alumni**

Reunion in Vietnam [3]: Many Shidler graduates in Asia truly enjoy attending the UH International Alumni Reunions. It is a great way for all UH alums to share memories, and make new connections. The April 13 reunion began with a pre-dinner reception at Shidler's Vietnam Executive



MBA offices in Hanoi where the Shidler and UH alumni toured the facility and met with students and staff. Later that night, a wonderful dinner was held at the Ly Club. The alums enjoyed great food and drinks while reconnecting with old friends. Mahalo to the UH International

Alumni Committee for organizing such a fantastic reunion. **Maui Alumni Golf Tournament and Networking Event [4]:** Shidler golf enthusiasts had a fantastic opportunity to tee up at one of Hawai'i's most coveted golf courses—the Wailea Golf Club's beautiful Gold

Course. About 30 players gathered on May 17 for the second annual Maui tournament. Closest-to-the-Pin went to Mark Pigao and Alan Arai, and Low Gross, Low Net and High Gross players were Eric Matsuda, Donald Taketa and Marc Sim respectively. After a long day on the

links, the players returned to the club house where they met up with more of their fellow Shidler alums for a networking reception at Gannon's Restaurant. Mahalo to Ann Takabuki (BBA '78), president of Wailea Golf, for her generosity and hospitality.

ALUMNI NEWS



Jeff Kissel (BBA '72, MBA '73)



Dean Ochiai (BBA '77)



Michelle Tucker (BBA '77)



Arlan Chun (MBA '87)



Valerie Kido (BBA '85)

1970s

Allan Ikawa (BBA '71) has been named the 2013 Entrepreneurial Success Award recipient for the State of Hawai'i by the U.S. Small Business Administration (SBA). Each year, the SBA Awards recognizes small business owners, entrepreneurs and advocates who best illustrate the important contributions of small businesses to the community. Ikawa was honored as an entrepreneur whose venture began as a small business and has grown into a flourishing enterprise. He is the founder, president and CEO of Big Island Candies. Earlier this year, Ikawa was selected to serve on the board of trustees for the

Queen's Health Systems and the Queen's Medical Center. **Jeffrey M. Kissel (BBA '72, MBA '73)** has been appointed by the U.S. Energy Secretary Steven Chu to serve on the National Petroleum Council for 2012-2013. Kissel will serve on the 200-member council, which advises, informs and makes recommendations to the energy secretary on matters relating to oil and gas. Kissel is the former president and CEO of Hawaii Gas. He is also a member of the Hawaii Business Roundtable and serves on the Hawaii Chamber of Commerce Military Affairs Council. **Dean E. Ochiai (BBA '77)** has been confirmed as an O'ahu First Circuit Court Judge. Ochiai has served as

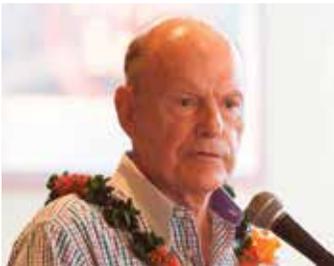
a District Court Judge since 2011. Ochiai previously served as vice president and managing attorney for the First Insurance Company of Hawaii, Ltd. and was a senior trial attorney for the City and County of Honolulu Department of the Corporation Counsel. He also worked as an associate attorney for Damon Key Char and Bocken and Honolulu deputy prosecuting attorney. **Michelle H. Tucker (BBA '77)** has been elected president of the Estate Law Specialists Board Inc. The organization, an attorney-run affiliate of the National Association of Estate Planners & Councils in Cleveland, Ohio, is the only ABA-accredited program for certification of an attorney as an

Estate Planning Law Specialist. Tucker's goal as president is to increase the number of attorneys certified by the Supreme Court of Hawai'i and to better inform the public in the selection of legal representation. As co-founder of Sterling & Tucker, LLP, Tucker has delivered estate planning services since 1985.

1980s

Arlan Chun (MBA '87) has been named vice president of development and construction for Lana'i Resorts LLC. He oversees all of the resort's planning, development and construction activities. Most recently Chun was regional development director

Dave Heenan shares his secrets to successfully "Leaving on Top"



Top: David Heenan shares a few words of wisdom with the Talk Story audience; Bottom: Heenan chats with alumni and friends before taking the stage.

David Heenan shared insightful and entertaining stories from his latest book, *Leaving on Top: Graceful Exits for Leaders*, at the Shidler Alumni Association's annual "Talk Story" event.

Everyone from business leaders to professional athletes to entertainers must eventually face the challenge of determining the right time to throw in the towel. Heenan, who spent a great amount of time researching this often unaddressed topic, shared what he learned with the audience.

According to Heenan, there

are four categories of exiters: Timeless Wonders, Aging Desponds, Comeback Kids and Graceful Exiters. During his talk, he gave examples from each category from both the local and national stage. He also offered advice to those wanting to make a graceful exit of their own.

"Talk Story" was held at Gordon Biersch Restaurant on February 20. It is an annual membership event for the Shidler College of Business Alumni Association.

Heenan is a trustee of the Campbell Estate and a visiting professor at Georgetown

University. He previously served as chairman and CEO of Theo H. Davies and earlier, he was the vice president for academic affairs at the University of Hawai'i at Mānoa and, before that, dean of the Shidler College of Business. Heenan has authored or co-authored seven other books, including *Bright Triumphs from Dark Hours*, *Flight Capital*, *Co-Leaders* and *Double Lives* to name just a few.



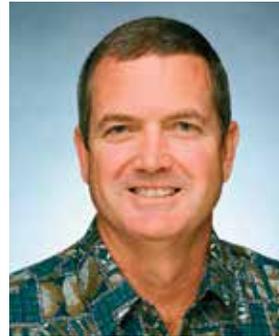
Carmen Lam (BBA '82)



Jon Miyata (BBA '84)



Douglas Murata (MBA '82)



John Neeley (BBA '82)



Thong Songvilay (BBA '83)

at OliverMcMillan and was director of Residential & Amenity Development DMB Associates Inc./Kukui'ula Development Company LLC on Kaua'i. **Valerie Kido (BBA '85)** has been hired as quality improvement coordinator for Mountain-Pacific Quality Health Hawaii. She is the quality improvement coordinator for Guam, American Samoa and the Commonwealth of the Northern Mariana Islands, and she will provide support to reduce hospital-acquired infections under the Hawai'i contract. **Carmen Lam (BBA '82)** has been named vice president of hotel sales and marketing for Fairmont Hotels and Resorts' Asia Pacific region. She is responsible for executing regional sales strategies, regional brand management and awareness and marketing activities for the company's hotels in Asia including new hotel projects in Jakarta, Bali and several cities in China. Previously, Lam served as vice president of leisure and brand sales and marketing for Melco Crown Entertainment. She has over two decades of experience during which time she has held various management positions with leading brands in Asia including the Shangri-La Hotels and InterContinental Hotels Group. **Kenneth K. Lee (BBA '89)** has been elected president of the CalCPA Peninsula Silicon Valley Chapter. Lee is currently serving a one-year term as president. The organization promotes CPA professions in California. He is the managing director for Amiral Advisors LLC. He has been in public practice, investment

banking, tech venture capital, and directors in public companies for over 17 years. **Jon Miyata (BBA '84)** has been named vice president and chief accounting officer for Royal Hawaiian Orchards LP (RHO), the world's largest grower of macadamia nuts. Prior to joining RHO, Miyata worked at HPM Building Supply where he served as senior vice president of distribution operations for five years and as vice president and chief financial officer for seven years. Prior to HPM, Miyata was the controller of M. Sonomura Contracting Co., Inc. and a senior business assurance manager at Coopers & Lybrand. **Douglas Murata (MBA '82)** has been named the head of a new leadership initiative by the Hawaii State Board of Education and State Department of Education. The Leadership Institute will focus on developing effective school leadership in Hawai'i's school system. Murata had served as the DOE's assistant superintendent for the Office of Human Resources. He has 20 years of experience in turnaround management and system transformation. He led organizational changes at The Queen's Health Systems, Pacific Guardian Life and the Honolulu Board of Water Supply. He also served as president and CEO of Royal State National and Mutual Benefit Trust at Royal State Insurance. **John Neeley (BBA '82)** has been promoted to vice president of information technology for Outrigger Enterprises Group. He started with the company as a programmer analyst in 1991 and previously

served as Outrigger's director of systems and programming for eight years. He has over 29 years of experience developing and executing operational strategies to promote organizational growth and optimal utilization of emerging technologies. He has extensive experience leading operations for technology, business development and application development within a diverse range of industries.

Thong Songvilay (BBA '83) has been hired as vice president and McCully branch manager for Central Pacific Bank. In his new position, Songvilay oversees the needs of the bank's customers in the consumer and local business sectors. He has more than 20 years of banking experience serving in various positions at American Savings Bank, Sun Life Canada and Bank of Hawaii.

Shidler alumni and friends take first place at Sony Open Pro-Am



Teammates (from left) Chad Iwamoto, vice president of Roberts Hawaii; Allan Ikawa (BBA '71), president and CEO of Big Island Candies; Jeff Chung, general manager of KBFD TV; and Susan Yamada (BBA '82), executive director of the Pacific Asian Center for Entrepreneurship were presented with trophies for winning the 2013 Sony Open Pro-Am. The four amateurs were paired with PGA Tour pro Tom Gillis.

"Our team shot 16 under par due to the stellar play of my teammates—especially Allan Ikawa!" shared Yamada. "We were actually tied with another team, but they used a tie-breaker system and we ended up winning. I am now in retirement as I have nothing left to prove," she joked. The tournament was held in January at the Waialae Country Club.

ALUMNI NEWS



Corinda Wong (BBA '87)



Cynthia Yamasaki (BBA '82)



Jodi Nozoe Chang (BBA '98)



Mitch Ka'aiali'i (MBA '97)



Vincent Learned (BBA '99, JEMBA '03)

Craig Swift (MBA '84) has been named the 2013 Home Based Business Champion Award recipient by the U.S. Small Business Administration (SBA). Each year, the SBA Small Business Awards recognizes small business owners, entrepreneurs and advocates who best illustrate the contributions of small business to the community. Swift was recognized for his contributions toward growing the home based

business segment of the economy. He is the director of the Maui Economic Opportunity Business Development Division. **Craig K. Togami (BBA '89)** has been named vice president and market planning and research manager for Bank of Hawaii. He is responsible for providing strategic insight to the bank about its customers, employees and markets through the use of market research and data analytics; overseeing market

planning strategies and activities; and managing the direct marketing and sales tracking functions of the bank. Togami previously was vice president of client service at QMark Research. **Corinda Wong (BBA '87)**, a realtor with Prudential Locations, has received the "Outstanding Partner in Sales" award for 2012 and has achieved honors in the Chairman's Circle – Diamond. She also received Client Service awards and was listed

in the Top 100 Oahu Realtors for 2012. She is a realtor at the firm's Diamond Head office. **Cynthia M. Yamasaki (BBA '82)** is the director of the new Patsy T. Mink Center for Business and Leadership at the YWCA of O'ahu. The center, which opened in March 2013, provides business and leadership training, resources, networking, and coaching services to women and men in all stages of their careers. Yamasaki is responsible for

Executive Vineyards takes alumni and friends on "A Tour of Europe"



Attendees of Executive Vineyards enjoyed an evening of great wine, food, entertainment, an exciting silent auction and wonderful camaraderie at the 13th annual event.

Wine lovers from around the island gathered at the beautiful Kahala Hotel and Resort to attend the Shidler Alumni Association's 13th annual Executive Vineyards event.

Gourmet appetizers prepared by the Kahala Hotel were complemented by a wonderful selection of European wines from exotic locales such as Alsace, Bulgaria, Germany, Hungary, Portugal, Sicily, etc.

Emcee Taizo Braden, music by Kupaoa and a lively silent auction kept the atmosphere fun and entertaining for the 450 guests in attendance.

Premium ticket holders were treated to "A Tour of Europe," led by Kevin Burkett and Mark Milton from Southern Wine & Spirits and Beverage Marketing & More. The exclusive educational seminar explored the unique characteristics of featured selections from various European wine regions.

Over \$28,000 was raised by the Shidler Alumni Association at the March 7 event. Funds will benefit students of the Shidler College of Business.

A special thank you to Southern Wine & Spirits of Hawaii and Beverage Marketing & More for donating all of the wines served throughout the evening. Also, mahalo to the many generous supporters of Executive Vineyards including silent auction donors and event sponsors Tamura's Fine Wines & Liquors, Edward Enterprises Inc., and The Kahala Hotel & Resort; Platinum Sponsor PKF Pacific Hawaii LLP; Gold Sponsor First Hawaiian Bank; and Silver Sponsors American Savings Bank, Alexander & Baldwin Inc., Ernst & Young, and Servco Foundation.



Clinton Len (BBA '99)



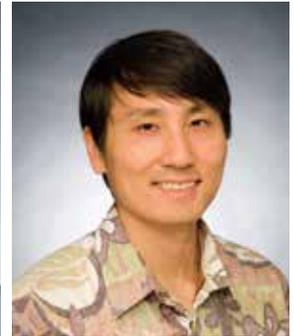
Samuel Moku (MBA '92)



Lee Moriwaki (MBA '91)



Todd Takayama (BBA '90)



Colin Yu (BBA '99)

strategic leadership and program management for the center. She joined the YWCA last December bringing with her over 30 years of experience in workforce and organizational development, training design and delivery, and human resources and finance.

1990s

Jodi Nozoe Chang (BBA '98) has been promoted to first vice president of wealth management at UBS Financial Services. Chang is a Certified Financial Planner who specializes in comprehensive financial planning and investment consulting for small business owners and executives, retirees and women. Prior to joining UBS in 2007, Chang worked at Smith Barney as a registered sales assistant, then as a vice president of investments. **Claus Hansen (BBA '90)** has been named one of *Pacific Business News*' "20 for the Next 20: People to Watch 2013." Hansen is the owner of Moanalua Mortuary and co-owner/managing member of Affordable Casket. **Mitch Ka'aialii (MBA '97)** has been presented with the 2012 Kane Fernandez Community Service Award by the UH Letterwinners Club. Ka'aialii, a former UH football offensive lineman who lettered for UH from 1989 - 1991, accepted the award at the UH Mānoa's men's basketball game against Cal Poly on March 2 at the Stan Sheriff Center. Ka'aialii is the 12th recipient of the award which is presented annually to a past UH Letterwinner who has volunteered his or her support unselfishly to further advance

their community. Over the years' he has served as Letterwinners Club president, UHAA president, and has served on the boards of 'Ahaui Koa Anuenue, Nā Koa Football Club and many other community non-profits. Ka'aialii is vice president and area manager for First Hawaiian Bank's Wahiawa branch. **Robert S. Kawahara (BBA '98)** has been named the 2013 Financial Services Champion Award recipient for the State of Hawaii by the U.S. Small Business Administration (SBA). Each year, the SBA Small Business Awards recognizes small business owners, entrepreneurs and advocates who best illustrate the contributions of small business to the community. Kawahara received the award for his strong advocacy and support to small business owners in going beyond the standard accounting and tax assistance. **Vincent Learned (BBA '99, JEMBA '03)** has been hired as vice president of institutional and retirement plan services manager at Central Pacific Bank. He is responsible for the oversight and growth of the Trust Division, specific to retirement plan services. He also is responsible for ensuring satisfaction of regulatory and internal compliance and bank reporting compliance. Learned has more than 10 years of finance and banking experience. Most recently, he had been a financial advisor with Wells Fargo. **Clinton Len (BBA '99)** has been promoted to ERP practice manager for Business Solutions Technologies (BST), a Hawaii-based information technology consulting firm. Len is an Oracle

certified PeopleSoft application developer and has 13 years of experience in developing and implementing Oracle PeopleSoft systems. In his new position, Len oversees projects for BST's largest clients. He joined the company in 2003. He previously worked in Silicon Valley as an IT engineer at Agilent Technologies and IBM. **Frank James Lyon (MBA '96)** has been honored by the U.S. Small Business Administration (SBA) as the Small Business Exporter for the City and County of Honolulu. Each year, the SBA Small Business Awards recognizes small business owners, entrepreneurs and advocates who best illustrate the contributions of small business to the community. Lyon is president of Lyon Associates, an engineering firm with successful projects throughout the Pacific, Asia, Middle East and Africa. **Samuel Moku (MBA '92)** has been named director of public and governmental relations in Hawaii Pacific University's Office of University Counsel. He recently served as the director of the City and County of Honolulu's Department of Community Services. He also served as an executive director with the State Department of Hawaiian Home Lands. Central Pacific Bank (CPB) has donated \$1,500 to Arc in Hawaii on behalf of Central Pacific employee **Lee Moriwaki (MBA '91)**. The donation had been made as part of a year-long employee rewards program that tracked the community service efforts of the Bank's employees. Moriwaki is a senior vice president and head of

business operations information management for Central Pacific Bank. **Todd Takayama (BBA '90)** has been named vice president of personal lines for First Insurance Company of Hawaii. As head of the department, Takayama oversees personal lines underwriting, the First Auto Program (FAP) call center, and the company's other customer service areas, including direct and agency billing. Takayama joined FICOH's commercial lines department in 2010 and was promoted to assistant vice president in 2011. Prior to joining the company, he served in various leadership positions for insurance carriers locally and on the mainland. **Dawn Tamashiro (BBA '99)** has been promoted to director of human resources for Hawaiian Building Maintenance. In her new role, Tamashiro is responsible for all aspects of employee relations and administration, benefits and policies for approximately 650 employees. She has been with the organization since 1999 serving as a human resources assistant and as a human resources manager. **Colin Yu (BBA '99)** has been promoted to director of technology for Business Solution Technologies (BST), a Hawaii-based information technology consulting firm. In his new position, Yu is responsible for keeping BST's Enterprise Resource Planning, healthcare and education clients at the forefront of information technology. He previously worked as a senior information technology engineer for Hewlett-Packard.



Left: Food-Centric Founder Lori Kohara; Right: Food-Centric's Irish lamb stew with ali'i mushrooms (top) and ratatouille (bottom).

SHIDLER ENTREPRENEUR

Lori Kohara (MHRM '05) Founder, Food-Centric

For many of Hawai'i's busy professionals, finding the time to prepare nutritious meals can often be a difficult challenge. But thanks to Food-Centric founder Lori Kohara, our fast food drive-thru days could be a thing of the past.

Through Food-Centric's catering services, private dinners, corporate events, and most notably, its healthy meal program, Lori has been helping to fuel Hawai'i's health food craze with her delicious and convenient culinary creations.

Prior to founding Food-Centric in 2012, Lori worked in the health care industry as an HR manager where she was exposed to startling statistics on adult and child obesity. With the support of her husband Kyle Shimoda's (BBA '04) culinary skills and collaborating chef David Passanisi of EAT Honolulu, Lori was able to launch Food-Centric. Today, she serves as an HR consultant for a local non-profit by day, and in addition you will find her working hard to bring an exciting variety of nutritious alternatives to Hawai'i's food scene through Food-Centric.

"Experts predict that for the first time in history, children will live a shorter life than their parents due to poor health and eating habits," shared Lori. "That's just not the world that my husband and I want our (future) children to grow up in, so we decided to do something about it."

Food-Centric collaborates with gyms, health care organizations, and corporations to design menus to fit clients' specific needs. The company creates the food, packages it, and delivers weekly. "All of our food is vacuum-sealed in BPA-free plastic, so you just pop it in the microwave or drop it in boiling water. In four minutes you're ready to go! We also use local, organic products as much as possible in order to help create a sustainable future," said Lori. Learn more at www.food-centric.com.



Stephanie Castillo (EMBA '00)



Richard Cheong (BBA '05)

2000s

Peter Bartus (MBA '07) has been appointed to the Tomy Thailand Management Committee. He holds one of Tomy's top six positions in Thailand and is the committee's youngest member. Bartus is the assistant general manager of operations for Takara Tomy Thailand Co. Ltd., a subsidiary of one of Japan's largest toy companies. He manages sales to Asia, Europe and the U.S. and oversees Tomy's customer service, export/import, costing/purchasing, and manufacturing responsibilities. Prior to joining the company in March 2011, Bartus worked as international sales manager for AFM Flower Seed Co. and as a foreign business development consultant for AKCP Co. Ltd. When he is not busy traveling the world on official Tomy business, he enjoys gardening, swimming and relaxing at home with his wife and four Chihuahuas. **Stephanie J. Castillo (EMBA '00)** is working on a feature-length documentary

entitled "Night Bird Song: The Thomas Chapin Story." The Emmy-winning filmmaker is scheduled to begin shooting this summer in the New York City area, New Jersey, Connecticut, Massachusetts and Europe. Castillo's documentary will unfold the life of her friend, the late Thomas Chapin, a jazz master who emerged in the 1980s in New York City's downtown music scene with a highly original style. After a 20-year career and 12 CDs, Chapin passed away in 1998 at the age of 40 following a year-long bout with leukemia. This will be Castillo's 10th documentary and her fourth biography. Learn more at www.thomaschapinfilm.com. **Richard Cheong (BBA '05)** recently joined Samsung Electronic's Media Solution Center in Seoul, Korea. In his new role, Cheong leads Samsung's Mobile Commerce Business Development and Strategy team. Previously, Cheong had been the business strategy manager for Google's Asia Pacific Online Partnerships Group and was



Peter Bartus (MBA '07)



Jennifer Foley (MHRM '09)



Timothy Ing (BBA '04)



Kyle Kettle (BBA '08)



Trudy Pajinag (MAcc '05)



Carlos Reyes (BBA '08)

based in Tokyo, Japan. Prior to that, he worked for Merrill Lynch's Global Technology Investment Banking Group in Palo Alto, California. **Jay Dow (BBA '06)** has been hired as the assistant vice president and loan officer for Hawaii National Bank's Corporate Banking Department. He most recently served as assistant vice president and loan officer at Ohana Pacific Bank and prior to that worked as a business banking officer at Bank of Hawaii. **Jennifer Foley (MHRM '09)** has been hired as the human resources and professional development manager for Nordic PCL Construction Inc. **Timothy Ing (BBA '04)** has been hired as the marketing and communications specialist for the University of Hawai'i Foundation's Office of Alumni Relations. In his current role, Ing is responsible for producing and developing communications and marketing materials for all University of Hawai'i alumni and friends including print, web, broadcast and

social media communications. Ing has returned to Hawai'i after spending four years in Hiroshima, Japan where he worked for the Hiroshima government assisting teachers. He also previously served on the Honolulu/Hiroshima sister city relationship project and managed marketing activities for ScoringLive.com and Cellphone Battery Warehouse. In his free time, Ing loves to surf at his favorite spots. **Kyle Kettle (BBA '08)** has been promoted to assistant vice president, branch manager and corporate lending officer for Hawaii National Bank. Kettle oversees the bank's Kahului and Kihei branches. He previously served as assistant vice president and loan officer in the bank's corporate banking department. **Danny Lee (BBA '09)** and his new wife Jihye exchanged vows on March 16, 2013 at the Kahala Hotel & Resort on O'ahu. Danny and Jihye met while working at HSBC in Korea. "We share similar backgrounds," said Danny. "We

both lived in the United States, Japan, and Korea." Danny and Jihye spent their honeymoon vacationing in Maui. The couple currently resides in Seoul, Korea where Danny works in the Corporate Banking Department at the Bank of Tokyo-Mitsubishi UFJ. Newlyweds Karen and **Ryan Matsumoto (BBA '09)** tied the knot on October 6, 2012 at a beautiful wedding ceremony held at the Halekulani Hotel. The couple spent their honeymoon touring Japan and Hong Kong in March. Karen and Ryan are both Maryknoll School alumni. After graduating from high school, they remained close friends throughout college. "Karen attended the University of California San Diego while I attended the University of Hawai'i," shared Ryan. "We began a long distance relationship around the time I left for Hong Kong to participate in an exchange program." Ryan is a marketing assistant with Servco Pacific Inc. and Karen is a research technician

for the Henry Jackson Foundation. **Trudy Pajinag (MAcc '05)** has been promoted to manager with Accuity LLP. Pajinag has been with the accounting firm for seven years and she serves a variety of private and public organizations in the areas of nonprofit, corporate, partnership, and individual taxation. **Judy Relosimon (BBA '06)** has been working as a property manager at Colliers International since May 2012. Relosimon is a licensed real estate sales person in the State of Hawai'i and manages a portfolio of office, retail and industrial properties. Prior to joining the firm, she had been an account executive at MVNP, one of Hawai'i's top advertising agencies. **Carlos Reyes (BBA '08)** has been working as a risk sharing asset management specialist at the FDIC since he relocated from Hawai'i to Jacksonville, Florida in 2010. In his current position, Reyes contributes to the management and oversight of over \$40 billion in assets covered under Loss Share



Danny Lee (BBA '09) and his wife Jihye



Ryan Matsumoto (BBA '09) with wife Karen



Daniel Richards, Jr. (BBA '09)



Maria Tarmoun (MAcc '05)



Richard Becker (MBA '12)



Lillian Forsyth (VEMBA '12)



Huong Thu Huynh (VEMBA '12)

Agreements. Prior to moving to Jacksonville, Reyes had worked as a portfolio manager associate for Bank of Hawaii's Investments Services Group. **Daniel Richards, Jr. (BBA '09)** has been promoted to senior marketing manager at Mobi PCS where he is responsible for consumer, brand and digital marketing strategies and will oversee media purchasing, sponsorships and social media. He originally joined Mobi in 2011 as marketing manager. **Chad M. Takesue (MBA '06)** has been elected to the Honolulu Board of Realtors for 2013. He is a realtor with Prudential Locations LLC. He also serves as a trustee and sits on the executive board for the Prudential Locations Foundation. In 2013, Takesue was promoted as a partner with the firm. **Maria Tarmoun (MAcc '05)** has been promoted to manager with Accuity LLP. Tarmoun works with clients in the retail, real estate, and ranching industries, entities with foreign reporting requirements, high net worth individuals and private foundations. **Linh Tran (BBA '08)**

and Hung Trinh married on December 18, 2012 in Hanoi, Vietnam. The wedding was followed by a honeymoon in Saigon and Mui Ne Beach. The couple first met in the second grade but only began dating when Linh returned to Vietnam after graduating from Shidler. They dated long-distance for two years while Hung completed pilot training in the U.S. "After he returned from the States, we celebrated with a big wedding," shared Linh. "We both have many things yet to accomplish in our lives and we will hold each other's hand until we reach the end of the road." Linh is an associate in the Corporate Finance Department of Mizuho Corporate Bank, Hanoi Br. and Hung is a commercial pilot for Vietnam Airlines. **Long Trinh (BBA '08)** and Hanh Le celebrated their marriage with family and friends on December 29, 2012 in Hanoi, Vietnam. "I met Hanh in Hawai'i in 2006 just after I started my junior year at Shidler," shared Long. "She was an exchange student at the Academy of the Pacific and we

both shared a passion for photography and traveling. We got engaged in early 2012." The couple resides in Charlottesville, Virginia where Long is an analyst at the University of Virginia Investment Management Company and Hanh is an accountant at Unbound Medicine Inc. **Eric Uyeda (BBA '01)** has been named "Rookie of the Year" by Prudential Locations. Uyeda was a top agent new to the real estate business. He works out of Prudential's Diamond Head office. He also received the Leading Edge and Client Service awards in 2012. **Kilipaki K. F. Vaughan (MBA '08)** has been promoted to Firefighter III. Vaughan is a graduate of 'Iolani School. He resides in Kilauea, Kaua'i with his wife, Mehana, and their three children. In addition to spending time with his family, Vaughan enjoys surfing, music and playing steel guitar. **Michael Yee (MBA '04)** has been hired as director of development for The Howard Hughes Corp. Yee serves as project manager for the ONE Ala Moana project joint venture

with The MacNaughton Group and Kobayashi Group. Previously, he worked as a project manager at Aulani, a Disney Resort & Spa and was director of acquisitions and entitlements for LCOR in New York City. **Alicia Yoshikami (BBA '08)** has been promoted to account executive for McNeil Wilson Communications, Travel & Tourism division. Yoshikami previously served as assistant account executive for the company.

2010s

Richard Becker (MBA '12) is a student at the United States Army's Command and General Staff College where he is enrolled in coursework on U.S. Army doctrine, leadership and the military decision making process. Becker, who serves as a communications officer, is stationed in Leavenworth, Kansas where he resides with his wife MyungJin and daughter Luci. "My favorite thing about my job is contributing to something greater than my immediate needs," shared Becker. "I also enjoy growing the



Linh Tran (BBA '08) with husband Hung Trinh



Long Trinh (BBA '08) with wife Hanh Le



Quang Buu Huynh (VEMBA '10)



Aidan Millar (MBA '12)



Phuong Mai Nguyen (VEMBA '11)



Quyên Nguyen (VEMBA '11)



Ivan Stepanov (CIMBA '11)

future leaders of our army and our nation.” **Kyle Brockett, CTP (EMBA '11)** has been serving as vice president and client manager in global commercial banking at Bank of America Merrill Lynch in Boston, Massachusetts. Brockett moved from Hawai'i to Boston in February 2012. Brockett previously worked for Bank of Hawaii for over 10 years where he began as a management trainee and rose through the ranks to assistant vice president & cash management officer. While in Honolulu, he served as chairman for the USO Hawaii Council and he continues his involvement with the USO in New England. **Joseph Castaneda (BBA '11)** has been hired as a Realtor associate at Prudential Advantage Realty. He previously served as a data manager at L&V Enterprises LLC. Castaneda was born and raised in California's Bay Area. **Juliann Chen (BBA '11)** joined Peter Vincent Architects as an architecture intern. She is currently enrolled in the doctorate program at the UH Mānoa's School of Architecture. **Bat-Ider Chinbat (MBA '07)** has been named vice president of Mandal General Insurance LLC in Ulaanbaatar, Mongolia. Prior to joining the company in February 2013, Chinbat had been the chief financial officer for Eznis Airways LLC. **Lillian Forsyth (VEMBA '12)** has been named business operations manager for Success Academy Charter Schools in New York. Prior to joining Success Academy, Forsyth had served as an independent consultant for companies such as WMC Group

and Pacific Links Foundation in Vietnam. She previously was the chief operating officer for YES Joint Stock Company and Southeast Asia program director for Volunteers in Asia. Forsyth was one of two valedictorians of her 2012 Vietnam Executive MBA class in Ho Chi Minh City. **Huong Thu Huynh (VEMBA '12)** has been named managing director of Towers Watson Vietnam in Ho Chi Minh City. In her new position, Huynh is responsible for directing the firm's growth in Vietnam and leading its focus on client relationships and professional excellence. She has over 20 years of experience working with large companies in a wide range of industries. **Quang Buu Huynh (VEMBA '10)** has been promoted to head of Asia Pacific International Global Trade and Receivable Finance (GTRF) for HSBC. In his new role, Huynh focuses on implementing GTRF strategies and increasing revenue in Brunei, Japan and South Korea. Previously, he served as the head of Commercial Banking for HSBC Bank Ltd. in Ho Chi Minh City, Vietnam. **Aidan Millar (MBA '12)** has been promoted to senior vice president & director of strategy and project delivery with Central Pacific Bank. He formerly served as vice president & manager of product management and corporate projects for the bank. Millar is also the co-founder of a company called friistyle.com, an app for mobile devices that features free offers from local merchants. **Dennis Noah, Jr. (BBA '10)** has been hired as a Realtor

associate in Coldwell Banker Pacific Properties' New Agent Training Office program. Noah currently works as a concierge at Trump International Hotel Waikiki Beach Walk. **Phuong Mai Nguyen (VEMBA '11)** has been promoted to general director of eSilicon Vietnam, JSC. Previously, she had served as the firm's human resources manager and before that

had been the human resources manager for Deloitte Vietnam. **Quyên Nguyen (VEMBA '11)** has been named manager of the Small and Medium Business Sales Operations team for Google's Asia Pacific headquarters located in Singapore. In her new role Nguyen primarily focuses on Google's Vietnam market. She formerly served as the head of national

Vietnam alumni come together to support the success of a classmate



Left to right: Da Truong Ngo (VEMBA '11), Sang Thanh Nguyen (VEMBA '10), Hien Quang Nguyen (VEMBA'10), Maily Nguyen (VEMBA '10), Vi Kim Hong (VEMBA '11), My Xuan Nguyen (VEMBA staff), Thanh Phan (VEMBA staff), Mai Tuyet Sin (VEMBA '12), Jennifer Yi (VEMBA '11), Siheng Tang (VEMBA '12), Quang Buu Huynh (VEMBA '11), Chuck Lopez (VEMBA '09).

As the chairman of Quang Dung Technology Distribution Company (QD.TEK), **Da Ngo (VEMBA '11)** represented his company at a special signing ceremony held in March 2012. At the signing, two new partnerships were established between QD.TEK and GE Energy - Industrial Solutions and Microsoft Corporation. QD.TEK is now the authorized distributor of industrial and commercial electrical products for GE in Vietnam. The company will also provide Microsoft Dynamics Solutions (including Microsoft Dynamics AX, Microsoft NAV and Microsoft CRM) in Vietnam. Ngo's Vietnam Executive classmates attended the signing to show their support for Ngo and QD.TEK's new partnerships with two of America's top organizations.



Jennifer Yi (VEMBA '11) and SiHeng Tang (VEMBA '12)



Top Yongyingsakthaworn (EMBA '11) and his wife May with classmates Warren Altona (far left), Candice Tiong (second from right) and Kyle Brockett (far right)

operations for KPMG in Vietnam. **Ivan Stepanov (CIMBA '11)** has been hired as a management associate at the Fung Group, a global trading group headquartered in Hong Kong that supplies high-volume, time-sensitive consumer goods. Stepanov spent his first few weeks on the job participating in the company's management development program during which time he traveled to Taiwan, China, New York and Hong Kong for training. In April, Stepanov completed the management

development program and assumed a permanent position as an operations manager with the sourcing arm of the company. Stepanov is responsible for ensuring smooth operations for the clients that source products through Fung Group. Prior to joining the company, Stepanov worked as a senior auditor for the State of Alaska and served as a partner with Coral Trading HK, Ltd. in Guangzhou, China. **Jennifer Yi (VEMBA '11)** and **SiHeng Tang (VEMBA '12)** were united in

marriage on September 1, 2012 in Victoria, Canada. Siheng is the director of digital strategy for Windsor Property Management Corporation and Jennifer is an audit resource and operation manager for KPMG. **Songsak "Top" Yongyingsakthaworn (EMBA '11)** and Maylada "May" Chatmongkolthong exchanged vows on November 18, 2012 in Bangkok, Thailand. At the wedding, the Artilleryman Division of the 1st Royal Guard was on hand to celebrate the couple's union. Also,

several of Top's EMBA classmates were in attendance to make the special occasion even more memorable for Top and his new wife. "I first asked May to marry me at the top of Diamond Head during one of my business trips to Hawai'i," shared Top. "However, I officially proposed as soon as we returned to Thailand." Top currently works as a systems engineer at Bangkok Aviation Fuel Services Public Limited Company and May is the managing director at Thavee Intertrading Co. Ltd.

SHIDLER ENTREPRENEUR

Mike Seper, (Entrepreneurial Studies '04)
 Founder, EcoZipline Tours and ORB USA



Left: Mike Seper takes a ride in one of his new orbs. Right: Seper pictured with his bride Shannon Dick

Mike Seper has been featured as the "Trep of the Month" in *Entrepreneur Magazine's* February 2013 issue. One of the magazine's cover stories on ABC's reality show *Shark Tank*, inspired Seper to apply to be one of the featured entrepreneurs on the show. Seper hopes to pitch his invention, ZipZtop, a brake designed to make it easier for zipliners to control speed, spin and stability.

Also in February, Seper and Shannon Dick were united in marriage at the Hilton Hawaiian Village's Ocean Crystal Chapel. The couple resides in New Florence, Missouri where Seper runs Eco Zipline Tours, a ziplining company he founded in 2009.

Seper also recently celebrated the grand opening of his newest business venture, ORB USA, which features Missouri's largest ORB course. Learn more at www.ZipZorb.com.

Hawaiian Telcom CEO Eric Yeaman rings NASDAQ Closing Bell



Hawaiian Telcom President and CEO **Eric Yeaman (BBA '89)** had the opportunity to ring the NASDAQ Closing Bell on Friday, April 12 at the NASDAQ MarketSite in Times Square. The company's stock has been listed on the NASDAQ since July 2011.

"We've always been committed to serving Hawai'i's communications needs," said Yeaman, "and we'll proudly represent all of Hawai'i's residents and businesses as we help to close the trading week at the NASDAQ Exchange."

We love to hear from you! Send us your alumni news.

Submit new jobs, promotions, awards, marriages, births, and other alumni news to Editor Amy Watari at amy.watari@uhfoundation.org or mail to *Shidler Business*, 2404 Maile Way, C202, Honolulu, HI 96822.



Alumni of the Shidler College of Business who work at American Savings Bank gather at American Savings Bank Tower, Main Branch, in downtown Honolulu.

American Savings Bank is a longstanding supporter of the Shidler College of Business. Throughout the years, the bank has provided invaluable internships and career opportunities for countless students and alumni and has consistently supported Shidler through participation in events such as the Hall of Honor Awards, Executive Vineyards and the Career Expo. Also, since 2006, American has sponsored a Business Night award for "Outstanding Financial Analyst" and most recently served as the title sponsor for the 2013 UH Business Plan Competition.

Mahalo to American Savings Bank and all of the alumni listed below for their support of the Shidler College of Business.

Shidler Alumni at American Savings Bank

Ralph Acidera (BBA '10)
Consumer Loan Coordinator

Melissa Benz (BBA '12)
Teller, Kailua

Kellan Briones (MAcc '05)
VP & Business Relationship Manager

Joane Diggs (BBA '01)
AVP / Commercial Credit Underwriting Supervisor

Rian DuBach (MBA '02)
VP, Commercial Banking Officer III

Sy Farinas (BBA '94, MBA '99)
AVP, Branch Manager, Kahala Mall

Jerry Felipe (BBA '97)
AVP, Branch Manager, Kalihi

Wayne Henry (BBA '05)
Credit Analyst

Konrad Ikei (BBA '89)
VP, Retail Loan Product Manager

Liane Khim (BBA '99)
VP, Commercial Banking Officer III

Gale Kikuyama (BBA '82)
VP, Lead Technology Analyst

Johnny Kim (BBA '10)
Loan Operations Accountant

Steve Kitazaki (BBA '85)
VP, Branch Manager, Liliha

William Liesman (BBA '99)
VP, Consumer Underwriting Manager

Teresa Lieu (BBA '11)
Consumer Banking Officer I

Darwin Linn (MBA '92)
VP, EFT/ATM Operations Manager

Hannah Mitchell (BBA '13)
Bank Leadership Program

Renee Nakagawa (BBA '97)
Executive Assistant,
American Home Loans

Sheryl D. Nakashima (BBA '96)
Operations Manager

Aimee Ogata (BBA '78)
VP, Branch Manager,
Kamehameha Shopping Center

Lauren Ono (BBA '10)
Commercial Banking Officer

Jenny Ordonio (BBA '08)
Personal Banker, Kapi'olani

Joshua Shon (BBA Candidate)
Community Development

Dexter Takara (BBA '79)
Human Resources Specialist

John Takeuchi (BBA '11)
Credit Analyst

Derick Tam (BBA '94)
VP, Commercial Banking Officer III

Natalie Taniguchi (BBA '82)
Executive Vice President,
Enterprise Risk & Reg. Relations

Mark Tanouye (BBA '83)
AVP, Consumer Credit Policy
Data Analyst

Reyn Teranishi (BBA '10)
Loan Operations Accountant

Marissa Teraoka (BBA '10)
Commercial Banking Officer

McEllison Uson (BBA '11)
Business Credit Analyst

Aimee Yamamoto (BBA '99)
Residential Appraisal Manager

Greg Young (EMBA '07)
AVP, Consumer Credit Policy Analyst

Kelly Zane (MBA '96)
FVP, Financial Planning &
Analysis Manager

American Savings Bank has been a local leader in meeting the financial needs of Hawai'i's individuals, businesses and communities for over 85 years. American provides a full range of financial products and services, including commercial and business banking, insurance and investments. Since 2010, American has been named a "Best Place to Work in Hawaii" for four consecutive years. For more information, visit www.asbhawaii.com.

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CALENDAR 2013

JULY

- 4 **Holiday: Independence Day**
- 5 **Last Day of Instruction: Summer Session I**
- 8 **First Day of Instruction: Summer Session II**
- 9 **PALS: Game-Changer for Northeast Asia**
www.pami.shidler.hawaii.edu/PALS
- 16 **Corporate Governance and Ethical Behavior Will Weinstein Conversation Series**
www.shidler.hawaii.edu/weinstein
- 18 **Ethics in the Food and Entertainment Industry (see box)**
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein
- 20 **PALS: The Samsung Galaxy: Giant Conglomerates and SMEs in Korea's Business System**
www.pami.shidler.hawaii.edu/PALS
- 23 **PALS: Rebalancing China's Political Economy**
www.pami.shidler.hawaii.edu/PALS
- 23 **The Ethics of Capitalism Will Weinstein Conversation Series**
www.shidler.hawaii.edu/weinstein
- 25 **Legal Ethics Will Weinstein Conversation Series**
www.shidler.hawaii.edu/weinstein
- 30 **Ethics in College Athletics Will Weinstein Conversation Series**
www.shidler.hawaii.edu/weinstein
- 31 **Shidler Alumni Association Annual Meeting**
5:30 p.m.
Hasr Bistro
busalum@hawaii.edu

AUGUST

- 1 **Medical Ethics Will Weinstein Conversation Series**
www.shidler.hawaii.edu/weinstein
- 6 **PALS: Topic to be announced**
www.pami.shidler.hawaii.edu/PALS
- 8 **Last Day of Instruction: Summer Session II**
- 8 **Seattle Alumni Mixer**
6 p.m.
Columbia Tower Club
busalum@hawaii.edu
- 13 **PALS: Topic to be announced**
www.pami.shidler.hawaii.edu/PALS
- 16 **Holiday: Statehood Day**
- 26 **First Day of Instruction: Fall Semester**

SEPTEMBER

- 2 **Holiday: Labor Day**

OCTOBER

- 17 **Hall of Honor Awards (see box)**
5 - 9 p.m.
Sheraton Waikiki
www.shidler.hawaii.edu/hallofthonor

NOVEMBER

- 4 **Scholarship Luncheon (private event)**
busevent@hawaii.edu
- 11 **Holiday: Veteran's Day**
- 28 **Holiday: Thanksgiving Day**

DECEMBER

- 12 **Last day of instruction: Fall semester**
- 21 **UH Mānoa Commencement**
9 a.m. — Undergraduate Degree
3 p.m. — Advanced Degree
Stan Sheriff Center
www.manoa.hawaii.edu/commencement
- 25 **Holiday: Christmas Day**

For event updates, visit www.shidler.hawaii.edu/events or mail busevent@hawaii.edu.

Alumni Hall of Honor Awards

October 17 | 5 - 9 p.m.
Sheraton Waikiki

Please join us for the annual Hall of Honor Awards recognizing the achievements of a select group of outstanding alumni from the Shidler College of Business.

For updates, email jamie.watanabe@hawaii.edu or call (808) 956-0323.

Ethics in the Food and Entertainment Industry

July 18 | 6 p.m.
Kapi'olani Community College, Ohī'a Building Cafeteria

A conversation with Beverly Gannon, chef and restaurateur; Sheldon Simeon, executive chef and *Top Chef* finalist; and Aaron Placourakis, president & CEO of Tri-Star Restaurant Group. This event is part of the Will Weinstein Conversation Series.

Visit www.shidler.hawaii.edu/weinstein.

YOUR GIFT TO THE SHIDLER ADVANCEMENT FUND MAKES A BIG IMPACT

Be a part of the future growth of the College with a gift to the **Shidler College Advancement Fund**. With your support we can continue to move toward our goal of becoming a top-ranked public business school. Your gift will:

- Provide crucial discretionary income to support programs and meet unexpected needs at the College; and
- Allow the College to engage alumni and the business community both locally and abroad.

Make a gift today at www.uhfoundation.org/givetoshidler

To learn more, contact (808) 956-3597 or email nyong.nakata@uhfoundation.org

