Aloha,

This past year's rollercoaster ride that started on Wall Street and then rippled out to touch all of our lives, nurtured a collective evaluation of our core values and top priorities, personally, and professionally.

What some people saw as a challenge, the UH Foundation embraced as an opportunity to honestly assess the impact we make in our community, and our effectiveness at managing the resources for which we are responsible. Ultimately, we looked at how we fulfill our mission as a foundation created to serve.

This important questioning is shaping the way we do business, and has inspired us to keep working full steam to unite our donors' passions with university aspirations as we draw near to a successful conclusion of the historic Centennial Campaign for the University of Hawai‘i.

In this year's annual report, you will meet some of the enigmatic characters and visionary philanthropists who have lived their personal values and partnered with us in building on the strong, steady foundation the UH Foundation has become over the past fifty years.

You will read about an individual who sought to honor his parents, and through that act inspired others. Another story shares how the partnership between a governor and a "sparrow" resulted in a legacy that tackles critical healthcare issues facing our state.

From bringing the stars to children at ‘Imiloa, to building a qualified local workforce through the largest private gift to a Hawai‘i community college, these stories shed light on just a small sampling of the extraordinary people who are partnering with us to build a strong foundation for tomorrow.

Mahalo,

C. Scott Wo  
Chair, Board of Trustees

Donna Vuchinich  
President and CEO

Aloha,

This past year, with your help, the University of Hawai‘i has transformed thousands of dreams into reality and provided the best and the brightest with the education they need to fulfill their personal potential and to build a strong foundation for society’s future.

Your partnership with us is quite literally changing lives – from today's students who receive student scholarships and study with renowned faculty recruited with the help of prestigious endowments, to the generations to come who will benefit from research discoveries and medical solutions funded through your vision. Every day, UH touches countless adults and children throughout our community via sports activities, special lectures, art exhibitions and performances. Many of these meaningful opportunities are made possible in part through private support.

In a constantly changing world, no one can control all the variables. But we can build legacies that have a positive impact today and in perpetuity, and this knowledge drives the efforts of the University of Hawai‘i, and the University of Hawai‘i Foundation. We recognize the essential role our campuses and our donors play in nurturing future leaders, and in offering solutions and discovering opportunities in the myriad challenges facing Hawai‘i, our nation and the world.

Thank you for joining the Centennial Campaign and investing in our University’s mission to educate, discover and inspire.

David McClain  
President, University of Hawai‘i

Barry Weinman  
Chair, Centennial Campaign
On a warm day in December, an eclectic group of family members, old friends, Honolulu Community College (Honolulu CC) faculty and students gathered in the Kapalama Media Conference Center to name the room and honor the legacy left by a phenomenal man. As the room filled with voices and soft Hawaiian music, a slideshow reflected on the colorful life of Norman W. H. Loui.

On a table, surrounded by lei, rested a handmade koa sign that read "Norman W.H. Loui Conference Center." This skillfully crafted sign embodies the breadth of educational opportunities our community colleges offer students, and the trained workforce this represents for our state. All the work – from design to installation of the sign – was done by Honolulu CC staff from departments ranging from Marine Maintenance and Repair, Sheet Metal and Plastics to Carpentry, making them the only "one-stop shop" of this kind in the state of Hawai‘i. It is this type of innovative spirit, and creativity that shaped the life of Norman.

Norman W. H. Loui was never considered a hero but the legacy he left will ripple from Honolulu CC to the community, and touch the lives of countless students for many years to come. A kind and simple man, Norman was perhaps best known as one of the Loui brothers who owned Hawaiian Rent-All. He was born and raised in Mānoa, and attended Roosevelt High School. After winning the grand prize for a carpentry cabinet he built in school, he was inspired to study carpentry at Honolulu CC. Norman furthered his studies in Chicago at DeVry Electronics Institute. The local boy then went on to work behind the scenes in electronics at several Chicago broadcast stations.

When Norman came home, he joined forces with his brother Gordon to open United Rent-All which became Hawaiian Rent-All, a store known for its eye-catching, witty signs. Norman’s special gift was his ability to obtain spare parts to keep the rental equipment running, maintain the inventory, and purchase the latest and greatest equipment to rent. This allowed Norman access to parts he needed for his motorcycle and boating hobbies.

After selling the business in 2003, Norman retired and was able to devote more time to his collection of 25 mostly Japanese motorcycles and scooters, and his love for fishing. During the last years of his life he greatly enjoyed visiting friends and family while touring Canada, Washington, and California on his motorcycle.

Shortly before Norman W. H. Loui passed away on April 21, 2006 at the age of 65, his wish was to create a gift of hope for future generations of students at his alma mater, Honolulu CC. In the end, Norman’s estate has provided the largest single gift to a community college in Hawai‘i. It builds on Bernice Loui’s and the
Loui family's commitment to providing the people of Hawai'i with access to quality public higher education.

The family cares deeply about helping ambitious students fulfill their personal potential and they know that the health of our state depends on building a strong foundation with a skilled, local workforce. Norman’s gift helps build this foundation by providing financial support for students enrolled in the college’s technical and trades programs. In recognition of this historic gift of more than $3 million, the Kapalama Media Conference Center was renamed the Norman W.H. Loui Conference Center.

Norman, with his family of noted philanthropists who have made extraordinary investments in our community, was raised to believe that something of value will survive us. Whether it was the fruit of his life’s labors, or an invention or something he fixed, taught, or made, he knew that he should strive to leave the world different – hopefully better – than the way he found it.

In the grand scheme of things, Norman’s life may be likened to a pebble tossed into a pond. We believe Norman wanted the ripples he made to go on and on, even after his stone disappeared beneath the surface.
Lisa Hagiwara’s father is a pharmacist, but it was her grandmother, May Chun, who inspired her to pursue pharmacy as a career. As her grandmother grew older, she experienced more and more health problems, and with each new health issue, she needed additional medication. Eventually, May’s basic healthcare became a complex and confusing daily regimen.

Watching her grandmother grapple with the challenges of aging, and the medications she was prescribed, Lisa gained a deeper understanding about the central role a good pharmacist plays in the overall care of a patient. She also realized that she wanted to play that important role in helping others.

Today, Lisa’s dream to become a pharmacist is coming true. This is important not only for Lisa, but for our state.

“We intend to establish a world-class school that will fill a significant gap and allow Pacific Islanders to earn their Doctor of Pharmacy degrees locally and stay to serve the community.”

~ Dr. John Pezzuto, UH Hilo College of Pharmacy founding dean.

Experts predict a nationwide shortage of more than 150,000 pharmacists over the next decade.

With our high cost of living and distance to the mainland, attracting healthcare professionals is an ongoing struggle. If the answer to this constant challenge is to “grow our own” pharmacists, the UH Hilo College of Pharmacy should be just what the doctor ordered.

“It has been very exciting going from nothing to where we are today,” said Dr. John Pezzuto, who became the college’s founding dean in 2006. Pezzuto, who previously served as dean of the Pharmacy School at Purdue University, saw the position as a once-in-a-lifetime opportunity.

The dream of a College of Pharmacy at UH Hilo began in the late 1990s when U.S. Senator Daniel Inouye expressed his support for UH Hilo to become a statewide “center of excellence.” The state legislature approved the college in 2004, and it welcomed its first 90 highly-qualified students, selected from more than 1,200 applicants in 2007. The college, which is the only school of pharmacy in Hawai‘i, will graduate its first class in 2011.

The Walgreens national pharmacy chain recognized the importance of the school and stepped forward with a $50,000 donation in support of the college. Walgreen’s interest in nurturing new, locally based pharmacists is strong, as it is planning to open pharmacies throughout Hawai‘i. A number of other corporate supporters have also contributed to the college including Taniguchi Limited, Isemoto Contracting, Longs Drugs and Wal-Mart Foundation.

With a world-class College of Pharmacy right here in the Islands, ambitious, and caring students like Lisa will be able to live in, learn from and later serve the communities they care so deeply about. They will be able to help their ‘ohana face the healthcare challenges that can come with aging.
Sutomu Yamasaki and Fumie Yoshimori Yamasaki were only able to attend school until the 8th grade. Perhaps that is why they valued the importance of a good education and worked hard to ensure their daughters would have the opportunities they never had.

In memory of their parents, Peggy Cha, who recently retired as Kaua‘i Community College (Kaua‘i CC) chancellor and her sisters, Jean Toyama and Bette Uyeda have established a scholarship fund at the college in memory of their parents.

The three sisters have deep ties to the University of Hawai‘i and have nurtured the dreams and aspirations of students throughout the state. Dr. Peggy Cha was a dedicated and energetic administrative leader who served UH for more than 30 years.

“Many hands and hearts are responsible for each accomplishment.”

~ Dr. Peggy Cha, chancellor, Kaua‘i Community College 1998 - 2008

Dr. Jean Yamasaki Toyama taught French at UH Mānoa for more than 30 years and received the Regents’ Medal for Excellence in Teaching in 2000. For the last eight years she has also served as interim associate dean of the College of Languages, Linguistics and Literature.

Bette Yamasaki Uyeda retired from UH Mānoa after 27 years of service as a financial aid and student academic adviser. Since her retirement, she has worked at Palama Settlement as fund development administrator and applied the knowledge and skills she gained through her work at the university to the non-profit sector.

“It’s interesting that we’re all UH alumni and worked for the UH system,” said Cha. “In fact, two of our husbands are UH alumni and also worked for UH. The university has truly been an important part of our family.”

Community members, attending a special dinner entitled, “Growing a Legacy,” honored Chancellor Cha on August 28. Proceeds benefited the endowment fund. The scholarship fund will benefit students in financial need at Kaua‘i CC.

“Since all three of us received scholarships and financial aid while attending college, we wanted to give others the same opportunity to pursue their educational goals,” said Cha.
Clarence T. C. Ching was a reserved man of few words but great actions. Described as a "frail child" by his father, he also said, "If Clarence survives he will become a prosperous and outstanding man who will help the rest of the family." These prophetic words from his father have over time, proven to be an understatement.

Prosperity through diligence and savvy business sense seems to run in the Ching family. Clarence's father Ching Hook emigrated from Canton, China, to Hawai‘i in 1881 at the age of eleven when his father came to work in the rice fields of Kaua‘i. Against the odds, over time he came to own many acres of rice fields and even a rice mill.

From these humble beginnings, Clarence T. C. Ching emerged as a community leader, and to this day, continues to shape our state. From the affordable housing industry to the historic philanthropic investments in Hawai‘i's future, the Ching family has built a foundation to be proud of.

“During his lifetime, Mr. Ching enjoyed University of Hawai‘i athletics. We believe he would be pleased that, through the Clarence T. C. Ching Athletics Complex, the foundation will be supporting team and leadership-building programs, as well as student wellness, for generations to come.”

~ Jack Tsui, Chairman of the Clarence T. C. Ching Foundation

Clarence T. C. Ching was born on Kaua‘i in 1912. Before the onslaught of World War II, he managed a small grocery store at Damon Tract, which today is the site of the Airport Industrial Park. During this time he became friends with Sam Damon. In the early 1950s fate intervened and Ching found himself on the same flight to San Francisco as Damon. The two men sat together and by the time they landed they had a deal, sealed with a handshake. Ching would buy parcels of the Damon Estate’s land in Moanalua, and pay it back in installments. Once back in Honolulu, Ching and a fellow St. Louis classmate launched their legendary partnership and developed these lands.

Over the years Clarence T. C. Ching earned widespread respect for his success as a real estate developer, an affordable housing pioneer, and humanitarian. In 1970, he built Kukui Gardens, one of the largest affordable rental projects in the state. This became home to roughly 2,500 residents in 857 units.
on 22 acres in downtown Honolulu. Through his low-income housing projects, Ching filled a critical need in our community — affordable housing — and made it possible for literally thousands of people to live with dignity. With this stability, people had an opportunity to work hard and achieve prosperity.

Among Ching’s most important accomplishments was the creation of the Clarence T. C. Ching Foundation in 1967 which recently received the proceeds of the sale of Kukui Gardens. These proceeds are supporting the foundation’s mission to help the needy and destitute, the sick and the aged through scholarship aid and assistance, grants for research and study, and assistance for hospital and other public charitable or educational institutions in Hawai‘i.

This year the Clarence T. C. Ching Foundation made a historic $5 million investment to enhance student life and athletics at UH Mānoa. This gift will assist in the construction of an athletics complex and help transform UH Mānoa’s only on-campus, all-purpose track and field, football, soccer and recreational facility to better serve all students and the community.

In recognition of this historic gift, the new facility will be named the **Clarence T. C. Ching Athletics Complex**. The benefits of this dynamic campus resource will be felt throughout the university and the greater community as a special place where people can come together to learn, compete, and celebrate.
For David and Shirley Iha, life has shown them that anything is possible, and that one should expect the unexpected. Having survived two hurricanes and been part of the healing that took place in the wake of Hurricane Iniki, this thoughtful couple’s mantra is "yes, we can."

From the beginning, David Iha has embodied the spirit of service, and over his 40-year career working for the students of Hawai‘i, he has seen transformational change take place, and the power of thinking big. It is that big picture thinking that benefited Kaua‘i, and helped Iha raise a strong family. Even in the most challenging times, this golfer and tennis player made time to coach his two sons.

As a leader in the UH System, Iha helped shape the educational landscape that we see today. In the 1970s as director of Administrative Services, David worked with a team to design and build a new campus for Kaua‘i Community College (KCC). Grateful for opportunities to serve, David talks of his role in the transformation of a dream into a campus with appreciation. Later, he served as provost of the college and is remembered for providing steady leadership through unprecedented growth and two hurricanes. David also worked as executive administrator and secretary to the UH Board of Regents from 1998 until his retirement in 2006.

Under Iha’s leadership and before "solar energy" became a buzzword, one of the smallest colleges in the UH System was thinking big. In the 90s Kaua‘i CC teams competed nationally against the best engineering schools in the country in the North American Solar Challenge “Sunrayces,” where engineering students designed, built and raced solar cars across the United States. Our teams enjoyed impressive finishes in the races and received awards for sportsmanship, demonstrating to our island community and to our students that: ‘Yes, we can’ compete successfully against the best in the world.

During his tenure at UH, David held leadership positions in higher education associations, and was honored with a number of awards including the UH Alumni Association Distinguished Service Award. But he still had more to give.

In 1999 Kaua‘i CC hosted a fundraiser celebrating David’s tenure as provost. Proceeds from this celebration, a gift from the Kaua‘i CC Fund Advisory Committee and a recent gift from the Ihas were combined, making it possible for David and his wife Shirley to establish an endowed scholarship to assist students at the college in financial need, in international studies and in music performing arts programs.

Through the David and Shirley Iha Scholarship Endowment, the Iha’s service to Kaua‘i continues, and by creating opportunities for talented students, they are forever enriching the lives of our island community.

“Education is a pathway for transformational change. It will change your life.”

~ David Iha

David and Shirley Iha
When Koichi and Taniyo Taniguchi immigrated to the Big Island from Japan in 1916, they had no idea how their brave act of searching for a better future would one day impact the students and faculty at a university not yet established – UH Hilo.

The young, entrepreneurial couple opened a small grocery and dry goods business in Hilo, and through hard work and skillful business practices, this little store grew to become the KTA Super Stores chain. Nearly a century later, Koichi and Taniyo are remembered for more than their significant contribution to the Big Island economy.

“We firmly believe that an investment in UH Hilo’s teaching faculty represents an investment in the future. We hope that others will join us in building this endowment.”

~ Barry Taniguchi

Their grandson, Barry Taniguchi — an alumnus of UH Hilo and UH Mānoa — carries the memory of his grandparents into his daily life, and proudly displays their photographs in his office as a reminder of their commitment to give back to the community. Described by many as the cornerstone of philanthropy on the Big Island, Taniguchi is perceptive, generous and a trendsetter by nature. When in late 2007 KTA decided to establish the first Endowed Faculty Funds at UH Hilo in memory of his grandparents, he hoped their $50,000 gift would inspire others to follow suit.

And indeed it did. When Isemoto Contracting Chairman Larry Isemoto read in the newspaper that KTA Super Stores had established the five new Endowed Faculty Funds at UH Hilo, he too was motivated.

Hearing that Chancellor Rose Tseng’s most important goal in the university’s Centennial Campaign was to increase the size of its endowment, Isemoto Company stepped forward with a $50,000 donation.

These strategic investments from the two prominent business leaders will help the deans recruit and retain faculty for each of UH Hilo’s five degree-granting colleges: College of Arts and Sciences; College of Business and Economics; College of Agriculture, Forestry and Natural Resource Management; College of Hawaiian Language; and the College of Pharmacy.

However, our story doesn’t stop here. Spurred into action by the gifts from Barry Taniguchi and Larry Isemoto, longtime Hilo residents Jim and Anne Sadayasu also decided the time was right to give back to the community. They, too, joined the Centennial Campaign with a generous $50,000 gift to UH Hilo’s endowment. And next the Gertie Fund (Gladys Sonomura, a member of the UH Hilo Chancellor’s Advisory Board) added a $150,000 gift.

By joining forces for the common good, these local philanthropists have made an important impact on the Big Island community. Together they are giving UH Hilo the tools to attract and retain high caliber faculty. At the same time, their generosity and foresight are building UH Hilo's reputation as a leading local institution that offers students access to quality public higher education.
When at age 36, Gordon Moore jotted down his thoughts on the future of the silicon chip, he had no idea that his 1965 prediction would become law. "Moore’s Law," a guiding principle that helped drive the computer revolution, initially predicted that the number of components the computer industry would be able to place on a computer chip would double every year.

Born in San Francisco in 1929, Gordon Moore first became interested in science when he was about 11 years old and a neighbor received a chemistry set for Christmas. He has since become one of the greatest visionaries of the semiconductor world and co-founder of Intel, the largest silicon chip manufacturing company in the world. Gordon met his life-long partner and wife Betty at San Jose State College while she was working on her bachelor’s degree in Journalism.

The Gordon and Betty Moore Foundation extend an invitation to the community to make sure all Hawai‘i schoolchildren have the opportunity to visit.

In order to encourage community support for education on the Big Island, the Moore Foundation’s $670,000 gift contains a 2-to-1 matching element. The UH Foundation and the Gordon and Betty Moore Foundation extend an invitation to the community to make sure all Hawai‘i schoolchildren have the opportunity to visit.

With a commitment to developing partnerships to achieve significant, lasting and measurable results in environmental conservation and cutting-edge scientific research, the Moore Foundation has made significant investments in the University of Hawai‘i. Since 2005, the Moore Foundation has invested more than $11 million in the researchers and students of the University of Hawai‘i and the communities we serve.

Today, thanks in part to the Moore Foundation, the scientists of the future can visit the ‘Imiloa Astronomy Center, and experience the magic of our skies through the state’s largest planetarium and interactive exhibits.

What caught the Moore Foundation’s attention about the ‘Imiloa Astronomy Center was its unique commitment to integrating culture and science – that it was not just an astronomy or science museum, but
“I wish to be floating in space, but of course, in a space ship.”

~ Zoe, Kea‘au Elementary School

has connected to the Native Hawaiian culture and community, demonstrating the importance of astronomy and science in the Native Hawaiian community over time.

Inspired by a pilot project, “Adopt-a-Class,” established last year in Hilo by local businessman Richard Ha, the Moore Foundation is supporting ‘Imiloa in its ambitious goal of having every school student on the Big Island visiting and experiencing ‘Imiloa over the next two years. The Moore Foundation also envisions ‘Imiloa’s success to become a model for community outreach in the San Francisco Bay Area, its other major area of interest.

With this partnership between the Gordon and Betty Moore Foundation and the ‘Imiloa Astronomy Center, more Big Island children than ever before can experience stars that guided Polynesian voyagers to the Islands centuries ago and that may inspire their career choices in the future.

The Gordon and Betty Moore Foundation's investment in UH also supports the research of Dr. David Karl at the School of Ocean and Earth Science and Technology at UH Mānoa.
Robert Oshiro was born in 1924 on O‘ahu and attended Leilehua High School. His mother, who was illiterate, truly understood the value of education. When his high school closed because of the war, she made sacrifices to send Robert to Mid-Pacific Institute as a boarder so that he could obtain his high school diploma.

In 1945, Oshiro was drafted into the U.S. Army. As he was sailing to combat, the war ended and as a result, he spent most of his time in the service in war-torn, occupied Japan. When Oshiro was honorably discharged Private First Class, he returned to Hawai‘i and with the help of the GI bill, earned a BA in economics/psychology at the University of Hawai‘i. Oshiro then attended Duke University, where he earned his Masters and Doctor of Laws degrees.

When Bob came home with his wife, Ruth, and his law degree, he found a job with a small local firm and opened a satellite office in Wahiawā. In 1959, Hawai‘i became a State, and Oshiro embarked on his illustrious political career. He was a man filled with hopes, aspirations, and ideals; qualities that added value to his 11 years in the state legislature serving the Wahiawā district. His political career gained further momentum in the 60s and for six years he was the Chairman of the Democratic Party, and managed six winning gubernatorial bids by John Burns, George Ariyoshi and John Waihee.

The partnership between Oshiro and three-term Hawai‘i Governor John A. Burns was legendary. Together, they framed the future of Hawai‘i, and even today, we reap the benefits of their hard work in public higher education. During the Burns administrations, and with his ongoing support, UH Mānoa experienced unprecedented growth. The medical and law schools were established and construction began on the observatories atop Mauna Kea. In addition, Burns advocated four-year campuses at Hilo and West O‘ahu and presided over the establishment of the UH system of community colleges.

To build on their dreams of continued enlightenment and advancement of Hawai‘i’s people, Robert Oshiro founded the Mamalahoa Foundation, Inc. and served as its president. Oshiro had profound respect and admiration for the governor and wanted John Burns’ legacy to live on through the work of the foundation. So, when the governor left office, the name of the foundation was changed to the John A. Burns Foundation.

Robert Oshiro passed away last February at age 83, but through a $1.7 million gift to the John A. Burns School of Medicine, his final wishes for the foundation were fulfilled. In keeping with their long history of providing critical support for education, officials from the John A. Burns Foundation established an endowed...
scholarship fund for first-year medical students at the University of Hawai‘i John A. Burns School of Medicine. These scholarships are awarded to the best and brightest local students, and are making it possible for them to study and serve as medical professionals in our state.

Governor Burns and Robert Oshiro were there at the establishment of the medical school. Today, through this scholarship endowment made by the John A. Burns Foundation, they are building on this educational foundation, and nurturing the future good health of Hawai‘i.

Editor's note – The John A. Burns Foundation has funded 16 first-year scholarships since 2005 through annual gifts to the medical school. This endowment will make it possible for the school to offer these scholarships in perpetuity.
### DISTRIBUTIONS TO UH

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<td>Capital projects</td>
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**TOTAL PROGRAM SERVICES** $28,724 $23,124

### SUPPORT SERVICES

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**TOTAL SUPPORTING SERVICES** $10,161 $8,108

**TOTAL EXPENDITURES** $38,885 $31,232
## Balance Sheet in 000s

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<td><strong>$273,081</strong></td>
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<td><strong>$284,711</strong></td>
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| TOTAL LIABILITIES NET ASSETS                 | **$295,418** | **$273,081** |
funds raised by source

**SOURCE** | **RAISED**
--- | ---
Alumni | $7,443,302
Foundations | 21,056,591
Other individuals | 12,289,740
Corporations | 7,309,067
Other organizations | 3,505,644
Affiliated organizations | 1,494,389
Faculty & staff | 829,306
Parents | 297,275

**Total Raised:** $54,225,314
funds raised by purpose

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<td>Program enrichment</td>
<td>$2,120,248</td>
</tr>
<tr>
<td>Property, buildings &amp; equipment</td>
<td>$2,368,794</td>
</tr>
<tr>
<td>Athletic program support</td>
<td>$1,525,151</td>
</tr>
<tr>
<td>Other</td>
<td>$1,530,139</td>
</tr>
<tr>
<td>Libraries</td>
<td>$88,675</td>
</tr>
<tr>
<td>Public service &amp; extension</td>
<td>$342,649</td>
</tr>
</tbody>
</table>

$54,225,314
a donor bill of rights

PHILANTHROPY is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgement in its stewardship responsibilities.

III. To have access to the organization's most recent financial statements.

IV. To be assured their gifts will be used for the purposes for which they were given.

V. To receive appropriate acknowledgement and recognition.

VI. To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

DEVELOPED BY
American Association of Fund Raising Counsel (AAFRC)
Association for Healthcare Philanthropy (AHP)
Council for Advancement and Support of Education (CASE)
Association of Fundraising Professionals (AFP)

ENDORSED BY
(in formation)
Independent Sector
National Catholic Development Conference (NCDC)
National Committee on Planned Giving (NCPG)
Council for Resource Development (CRD)
United Way of America
Institutional advancement professionals, by virtue of their responsibilities within the academic community, represent their colleges, universities, and schools to the larger society. They have, therefore, a special duty to exemplify the best qualities of their institutions and to observe the highest standards of personal and professional conduct.

In so doing, they promote the merits of their institutions, and of education generally, without disparaging other colleges and schools.

- Their words and actions embody respect for truth, fairness, free inquiry, and the opinions of others.

- They respect all individuals without regard to race, color, sex, sexual orientation, marital status, creed, ethnic or national identity, handicap, or age.

- They uphold the professional reputation of other advancement officers and give credit for ideas, words, or images originated by others.

- They safeguard privacy rights and confidential information.

- They do not grant or accept favors for personal gain, nor do they solicit or accept favors for their institutions where a higher public interest would be violated.

- They avoid actual or apparent conflicts of interest and, if in doubt, seek guidance from appropriate authorities.

- They follow the letter and spirit of laws and regulations affecting institutional advancement.

- They observe these standards and others that apply to their professions and actively encourage colleagues to join them in supporting the highest standards of conduct.

- The CASE Board of Trustees adopted this Statement of Ethics to guide and reinforce our professional conduct in all areas of institutional advancement. The statement is also intended to stimulate awareness and discussion of ethical issues that may arise in our professional activities. The Board adopted the final text in Toronto on July 11, 1982, after a year of deliberation by national and district leaders and by countless volunteers throughout the membership.

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** UH Alumnus
EDUCATE

The University of Hawai‘i offers higher public education at ten campuses across the Hawaiian Islands with 80,000 students attending classes each year. The UH System includes three Universities: University of Hawai‘i at Mānoa, University of Hawai‘i at Hilo and University of Hawai‘i – West O‘ahu. The seven community colleges are Hawai‘i Community College, Honolulu Community College, Kapi‘olani Community College, Kaua‘i Community College, Leeward Community College, Maui Community College, and Windward Community College.

DISCOVER

The University of Hawai‘i Foundation, a nonprofit organization, raises private funds to support the University of Hawai‘i System. Our mission is to unite our donors’ passions with the University of Hawai‘i’s aspirations to benefit the people of Hawai‘i and beyond. We do this by raising private philanthropic support, managing private investments and nurturing donor and alumni relationships.

INSPIRE

The Centennial Campaign is a highly inclusive development effort underway in conjunction with the 100th anniversary of public higher education in Hawai‘i. Success is vital to the university’s excellence in its second century. The goal of the Centennial Campaign as approved by the Board of Regents is $250 million.